

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

Kenilworth Media Inc.
(See Additional Data)
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CONVENTIONSOUTH is a B2B/Consumer brand intended for individuals with broad-based interests in the meetings/convention industries. The brand content and editorial scope of the publication includes news and industry comment, in-depth articles, industry round-up and special features. The content of every issue is also available to subscribers globally via the online digital version.

FIELD SERVED

CONVENTIONSOUTH serves the industries of manufacturing, service/institution, medical/healthcare, wholesale/retail, financial banking/real estate/insurance, communications technology, transportation, government, associate/corporate/independent planners and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include personnel in general management/administration, sales/marketing, meeting planning/convention management, purchasing/production, training & development, travel, consulting, other management personnel and other titled and non-titled personnel in the field served.

CHANNELS

**CONVENTIONSOUTH
MAGAZINE**



6 issues in the period
18,502 average circulation

EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
CONVENTIONSOUTH MAGAZINE (6 issues in the period)	18,502	-	18,502

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	22
Allocated for Trade Shows and Conventions	100
All Other	260
TOTAL	382

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	18,502	100.0	18,502	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	18,502	100.0	18,502	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2020 Issue	Total Qualified
January	18,500
February	18,500
March	18,500
April	18,500
May	18,500
June	18,510

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2020
 This issue is -% or 2 copies below the average of the other 5 issues reported in Paragraph 2.

Business and Industry*	Total Qualified	Percent of Total
Manufacturing, service/institution, medical/healthcare, wholesale/retail, financial banking/real estate/insurance, communications/technology, transportation, government, associate/corporate/independent planners	6,481	35.0
Others allied to the field	12,019	65.0
TOTAL QUALIFIED CIRCULATION	18,500	100.0
PERCENT	100.0	

*Qualified recipients include personnel in general management/administration, sales/marketing, meeting planning/convention management, purchasing/production, training & development, travel, consulting, other management personnel and (11,807 or 63.8%) other titled and non-titled personnel copies in the field served.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2020

Qualification Source	Total Qualified	Percent
I. Direct Request:	595	3.2
II. Request from recipient's company:	-	-
III. Membership Benefit:	-	-
IV. Communication (other than request):	-	-
V. TOTAL - Sources other than above (listed alphabetically):	17,905	96.8
Association rosters and directories	-	-
Business directories	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-
*Other sources	17,905	96.8
VI. Single Copy Sales:	-	-
TOTAL QUALIFIED CIRCULATION	18,500	100.0
PERCENT	100.0	

*See Additional Data

Note: In these unprecedented times caused by the coronavirus (COVID-19) pandemic, resulting in workplace closures, sporadic workplace visits and work-from-home solutions, consent and renewal campaigns are impacted. Therefore, BPA Worldwide has granted an exception to reporting Age of Source for all 2020 reports. Although age is not reported, all qualified circulation must be sourced within 36 months of the analyzed issue.

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED BRAND REPORTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July - December 2017	January - June 2018	July - December 2018	January - June 2019	July - December 2019*	January - June 2020
Total Audit Average Qualified:	18,003	18,170	18,501	18,500	18,498	18,502
Qualified Non-Paid:	18,003	18,170	18,501	18,500	18,498	18,502
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

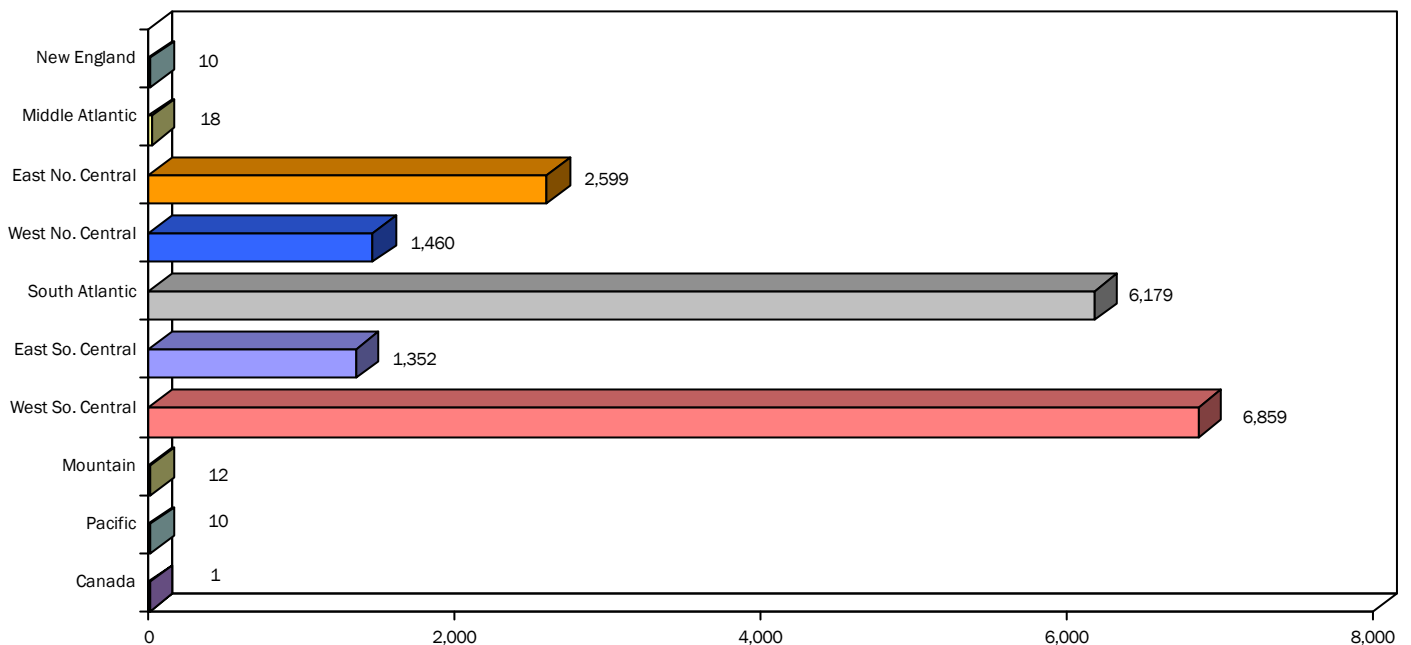
*NOTE: July 2019 - June 2020 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2020

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	1		Kentucky	739	
New Hampshire	-		Tennessee	255	
Vermont	-		Alabama	112	
Massachusetts	5		Mississippi	246	
Rhode Island	1		EAST SO. CENTRAL	1,352	7.3
Connecticut	3		Arkansas	417	
NEW ENGLAND	10	0.1	Louisiana	821	
New York	11		Oklahoma	778	
New Jersey	2		Texas	4,843	
Pennsylvania	5		WEST SO. CENTRAL	6,859	37.0
MIDDLE ATLANTIC	18	0.1	Montana	-	
Ohio	7		Idaho	-	
Indiana	11		Wyoming	-	
Illinois	2,574		Colorado	4	
Michigan	2		New Mexico	1	
Wisconsin	5		Arizona	3	
EAST NO. CENTRAL	2,599	14.0	Utah	1	
Minnesota	1		Nevada	3	
Iowa	-		MOUNTAIN	12	0.1
Missouri	1,450		Alaska	-	
North Dakota	-		Washington	2	
South Dakota	-		Oregon	-	
Nebraska	2		California	7	
Kansas	7		Hawaii	1	
WEST NO. CENTRAL	1,460	7.9	PACIFIC	10	0.1
Delaware	1		UNITED STATES	18,499	100.0
Maryland	1,210		U.S. Territories	-	
Washington, DC	638		Canada	1	
Virginia	1,926		Mexico	-	
West Virginia	33		Other International	-	
North Carolina	386		APO/FPO	-	
South Carolina	165				
Georgia	670				
Florida	1,150				
SOUTH ATLANTIC	6,179	33.4			
			TOTAL QUALIFIED CIRCULATION	18,500	100.0

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION



ADDITIONAL DATA

CHANGE IN OWNERSHIP:

Effective with the July 2019 issue, ConventionSouth was purchased by Kenilworth Media, Inc.

PARAGRAPH 3b:

Other sources include 3 sources of circulation for quantities of 931 copies or 5.0% to 11,751 copies or 63.5%, including Dunhill 2018 and InfoUSA 2018 lists.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Krista Taylor, Director of Operations

John Macpherson, Director of Business Development

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 24, 2020

Province Ontario

Country Canada

Received by BPA Worldwide July 24, 2020

Type BJ

ID Number C454B0J0

About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.