



About ConventionSouth



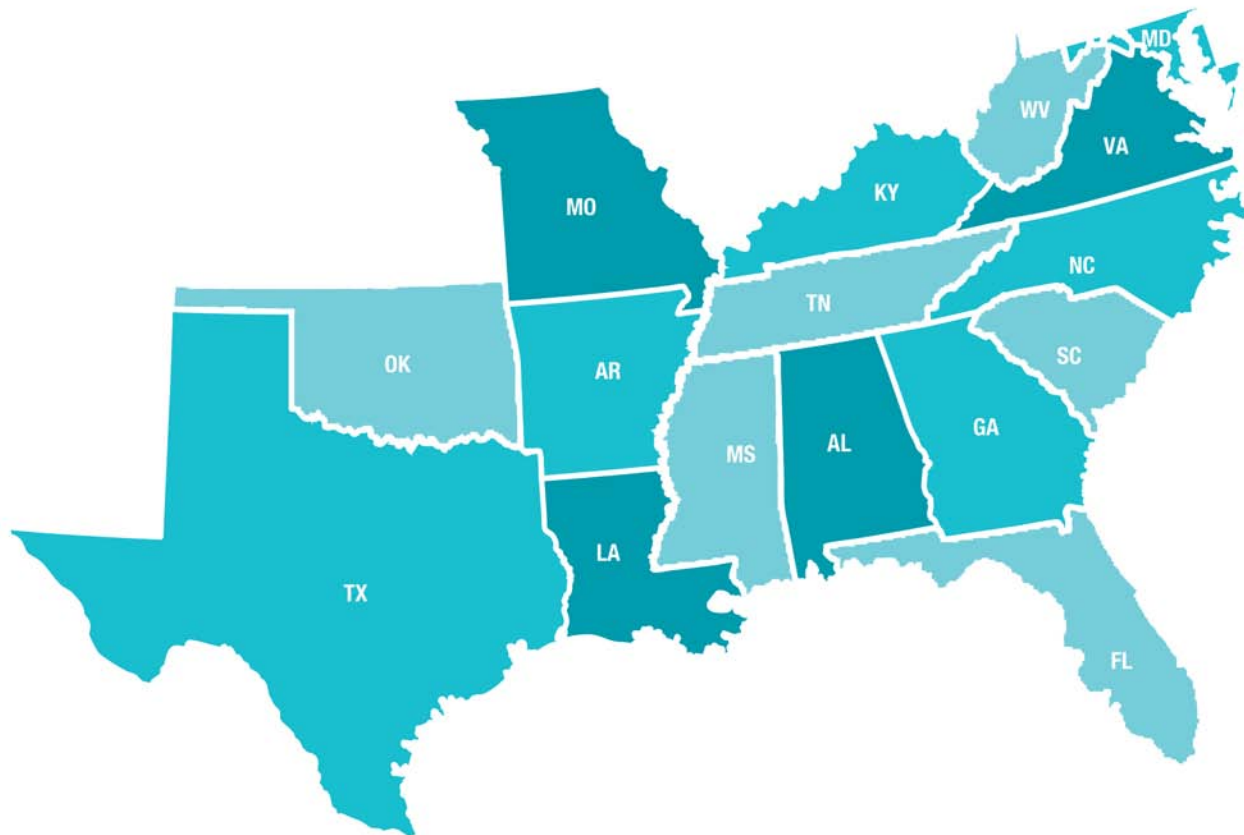
The national planners' resource for Southern destinations
Connecting National Planners & Southern Destinations

ConventionSouth Media Group is celebrating 40 years as the #1 meetings & events publication focused exclusively on Southern destinations and venues! With the monthly print issue, twice monthly e-newsletter Due South, ConventionSouth.com, our social channels, our face-to-face event Rendezvous South, and other platforms, we provide planners with unique news and information for everything they need to know about Southern meetings sites, new planning tools, new technologies, market trends, and much more!

The only national meetings magazine dedicated exclusively to events in the southern United States, each month our editorial covers 16 states: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, and West Virginia, as well as Washington, D.C.

ConventionSouth connects planners and Southern destinations by providing invaluable information to keep readers and visitors up to date on destinations, venues, trends, news, and the people who shape the industry.

*All rates contained herein are in gross dollars.





Audience

ConventionSouth reaches over 18,000 ^[1] meeting and event planners located throughout the United States – all of whom organize and book events in the South. These planners represent national and regional associations, Fortune 1000 companies and corporations, government entities, medical, pharmaceutical and incentive groups, social, military, educational, religious and fraternal (SMERF) organizations, and more. With a pass-along rate of 2.1 per copy ^[2], this means each issue of **ConventionSouth** reaches over 57,000 readers!

Which of the following market segments are you professionally involved in? ^[2]

Segment	Percent of respondents
Corporate	50%
Associations	50%
SMERF (Social, Military, Education, Religious, Fraternal)	36%
Government	14%
Incentive Travel Programs	21%
Trade shows/Exhibits	29%
Training Programs	21%

How much total time do you spend reading an issue of ConventionSouth magazine? ^[2]

Length of time	Percent of respondents
Up to 1 hour	58%
1 hours - less than 2 hours	29%
2 hours - less than 3 hours	7%
3 hours or more	6%

How many people, other than yourself, usually read or look through your issue of *ConventionSouth* magazine? ^[2]

Length of time	Percent of respondents
None	39%
1	23%
2	15%
3 - 5	8%
6 - 10	15%

Key Figures

93%

of readers said that *ConventionSouth* influences their planning choices on hosting events in southern destinations compared to all other industry magazines (2:1 versus the next closest magazine!) ^[2]

79%

of readers prefer *ConventionSouth* over all other industry magazines for planning information in southern destinations ^[2]

79%

of readers read issues for selected articles or from cover-to-cover ^[2]

19,000

Professionals subscribe to our Due South Newsletter

Footnotes

- 1. **June 2024 AAM Statement**
- 2. Based on February 2023 Ad Study conducted by the independent research firm, Signet Research, Inc.

Editorial Calendar (2025)

Issue	Main Features		Market Segment Reports	Destination Guides	Added Value
January Space: 12/2/24 Material: 12/6/24	Drive-in Markets Trend Cities	With easy access and no air travel required, drive-in destinations take the fast lane for meetings. The South's newest hotspots for meetings and events.	Gaming Options (Racetracks, Casinos & Sports Venues)	Texas	Bonus matching advertorial for "Drive-in Markets" feature State Destination Spotlight*
February Space: 1/2/25 Material: 1/6/25	Family-friendly Destinations Trend Cities	Destinations that entice attendees to bring the family and stay longer. The South's newest hotspots for meetings and events.	Summer Venues with Cool Appeal	Maryland & Oklahoma	Signet Ad Study report: Have your ad evaluated by our readers Bonus digital advertorial for "Trend Cities" feature State Destination Spotlight*

Issue	Main Features		Market Segment Reports	Destination Guides	Added Value
March Space: 2/3/25 Material: 2/7/25	The Relationship Issue	How planners and CVBs partner together for memorable events.	Corporate Meetings & Events	Washington, D.C.	Bonus matching advertorial
	Annual CVB & Planner Relationship Survey Results	We examine both sides of the meetings market, based on your anonymous responses.			State Destination Spotlight*
					CVB & Planner Relationship Survey sponsorship opportunities
April Space: 3/3/25 Material: 3/7/25	The WOW Issue: Destinations, Convention Centers, Venues & Excursions	Awe-inspiring spaces and exhilarating experiences that are poised to steal the spotlight.	SMERF Meetings	Florida	State Destination Spotlight*
May Space: 4/1/25 Material: 4/7/25	Radiant Resorts	Readers pick their favorite resorts.	Islands & Keys of the South	Missouri & Virginia	Bonus matching advertorial for "Radiant Resorts" feature
	Diversity and Inclusion	Highlight the importance of inclusivity in event planning, strategies for creating diverse and inclusive events, and success stories			State Destination Spotlight*
June Space: 5/1/25 Material: 5/6/25	Southern Flavors	Food is an essential ingredient in any gathering, and we serve up where to find the best bites in the South.	Indoor Sports, E-Sports & Hobby Activities	Arkansas & North Carolina	Bonus digital advertorial for "Southern Flavors"" feature

Issue	Main Features		Market Segment Reports	Destination Guides	Added Value
					State Destination Spotlight*
July Space: 6/2/25 Material: 6/6/25	Small Markets with Big Impact	Attendees are increasingly interested in smaller destinations that offer authentic experiences, unique local attractions, and cost-savings.	Wineries, Breweries & Distilleries of the South	Mississippi & West Virginia	Bonus matching advertorial for "Small Markets" feature
	Pet-friendly Spots	As more hotels, restaurants, and venues welcome pets, we unleash the best places to pamper four-legged friends.			State Destination Spotlight*
August Space: 7/8/25 Material: 7/14/25	Annual Buyers' Guide & Meeting Sites Directory	This comprehensive print and digital guide is an essential resource for planning events in the South.			Complimentary enhanced listing and bonus perks for advertisers
September Space: 8/1/25 Material: 8/6/25	Hot Things to Do in the South	Our quintessential guide to must-see Southern spots.	Voluntourism	Louisiana & Tennessee	State Destination Spotlight*
	Health & Wellness for Events	From fresh foods to spa treatments, we share tips for healthy F&B offerings, hotels with high-end spas and fitness centers, and Zen meeting experiences.			

Issue	Main Features		Market Segment Reports	Destination Guides	Added Value
October Space: 9/2/25 Material: 9/8/25	New & Renovated Meeting Sites	A glimpse of new and newly updated venues for meetings and events.	Natural Venues	Georgia & Kentucky	Bonus matching advertorial for "New & Renovated" feature
	Annual State of the Industry Survey Results	Our yearly study reveals vital trends in the South's meetings industry.			State of the Industry Survey sponsorship opportunities
					State Destination Spotlight*
November Space: 10/1/25 Material: 10/6/25	Music & Meetings	From blues to brass bands, salsa to jazz, the South is known for its rich musical heritage. These musical destinations give meetings their rhythm. We also look at live-music hotspots for offsite fun.	The South's Grandest Venues	Alabama & South Carolina	State Destination Spotlight*
	Technology Integration	Leveraging new technologies, such as virtual reality (VR), augmented reality (AR), mobile event apps, and event management software, to enhance event experiences.			

Issue		Main Features	Market Segment Reports	Destination Guides	Added Value
December	The Awards Issue	Our annual awards and recognition issue is among the most popular. This special edition spotlights Meeting Professionals to Watch, our readers' choice for top venues, and the best new or renovated sites in the South.			Special award winner promotion
Space: 11/3/25					
Material: 11/7/25					

IN EVERY ISSUE:

Action Items: News, trends, and technology in events and hospitality

Talking Points: Q&A with our featured industry expert

Closing Remarks: Spotlight on an exciting new or newly renovated venue in the South

***State Destination Spotlight Packages** are for advertisers in the Destination Guide state sections (formerly Event Planner's Guides):

include 1/4-page print Spotlight (written by editorial team);

expanded online Spotlight showcasing your destination (maximum 300 words, 1 image, contact information);

and enewsletter Spotlight (1 image, headline and 30 words, linked to your online Spotlight).



Print Rates (2025)

Display Ad Rates

Ad Size	12X Rate	6X Rate	3X Rate	1X Rate
2-Page Spread	\$8,625	\$9,010	\$9,445	\$9,855
1/2 Page Spread	5,695	5,955	6,240	6,510
Full Page	4,540	4,740	4,970	5,185
1/2 Page Horiz.	3,175	3,315	3,475	3,625
1/2 Page Vert.	3,175	3,315	3,475	3,625
1/3 Page Vert.	2,725	2,850	2,985	3,115
1/3 Page Square	2,725	2,850	2,985	3,115
1/4 Page Square	2,040	2,130	2,235	2,330

Cover Ad Rates

Ad Size	1X Rate
Outside Back	\$6,815
Inside Front	6,525
Inside Back	6,245

[Download the Mechanical Spec Sheet](#)

Volume advertising discounts available. Charges are for advertising space only. If applicable, taxes, bank fees (for wire transfers), production charges, or any other sundry cost incurred will be added to the advertising rate.

All advertisements are non-cancellable after the space closing date.

Contract Guarantees

An ad contract in any 12-month period starts from and includes the issue in which an advertiser's first ad appears. When ad frequencies as set forth in a contract schedule are not completed, the advertiser/agency will be re-billed at the actual frequency rate earned.

The publisher reserves the right to place the word "advertisement" with copy which, in our opinion, resembles editorial content. All advertising control position clauses are treated as requests. The publisher cannot guarantee fixed positioning.

Advertisers and/or agencies are responsible for all collection fees and/or legal fees should advertiser and/or agency default in payment of advertising bills.

Advertiser will be held responsible for total due amount should agency default on a payment.

Inserts/Outserts

Provided by advertiser and subject to prior approval by the publisher.

Protective Clause

Kenilworth Media Inc. reserves the right to alter or reject any copy which it feels is not in keeping with publication standards. Advertisers and/or their agencies assume responsibility for any and all claims arising therefrom made against the publisher, and agree to hold the company harmless.

Payment Terms

Net 30 days from date of invoice. 2% per month finance charges on past due balances. Advertisements originating outside of the U.S. or Canada must be prepaid. Extension of credit is subject to the approval of the credit department. First-time advertisers will be required to provide credit information or prepayment due no later than the closing date of the issue.

Kenilworth Media Inc. is a member of EQUIFAX Credit Services. All information about receivables is recorded in the international credit files.



Premium Options

Get noticed and help your destination stand out with our premium options. Ideal for destinations, venues and services looking to drive awareness and leads with meeting and event planners, these premium options offer high-impact and high visibility to get your message in front of key decision makers.

Ad Size	2025 Rate
French Door Cover	\$12,005
Gatefold Cover	12,765
False Cover/2-Page Tip-on	12,010
2-Page Insert	8,985
2-Page Polybag Insert	11,685
Belly Band	6,605

Contact us for additional information on other premium options such as multi-page inserts, drop-in cards, pullouts, and more.

Added Value Opportunities

Matching Advertorial

Advertisers receive matching advertorial in key trend issues of *ConventionSouth* with the purchase of a half page or full page ad (Up to a \$4,100 value!). It's the perfect opportunity to tell our readers more about your destination or venue!

2025

January - Drive-In Meetings

March - The Relationship Issue

May - Radiant Resorts

July - Small Markets: Big on Meetings

October - New & Renovated

Click image to view sample.



Event Planners' Guides

Throughout the year, we highlight different states for planners to offer them a more in-depth look at planning options, new facilities, renovated properties and more. Advertisers in their state section receive a Breakout Spotlight package showcasing their destination to the planners **(\$2,800 value!)**.

Click image to view sample.



Our most popular issue of the year, our Annual Directory of Meeting Sites in August showcases destinations and venues for planners around the South. Advertisers receive a FREE fully enhanced Platinum listing that includes contact information, comments, meeting site stats, pictures, and embedded video, QR code website link, Readers' Choice Award seals, and more **(\$1,695 value!)**.


THE UNIVERSITY OF ALABAMA SYSTEM

261 College St. | F.A. 824.8220 | auburn.com | [facebook](https://www.facebook.com/auburn) | [instagram](https://www.instagram.com/auburn)



The Front Door to Auburn Welcomes Your Meeting or Event!

Book your meeting before September 1, 2022 for 2023 and receive a complimentary Suite with groups of 25 rooms or more.

SERIOUS MEETINGS. OUTDOOR OASIS.

With 275 guest rooms and more than 12,000 square feet of meeting space, including an outdoor conference center and Grand Ballroom, the Auburn Marriott Capital Square & Spa makes it your perfect guest meeting or event venue. The area's only resort provides complete facilities for your business and pleasure. Enjoy all services and amenities in one of our expansive hotel buildings and pools. The outdoor pavilion features private event space for the Robert Taft James Earl Ray and Grant Hallman, as well as historic architectural, art and scenic features. From meeting, wedding, or special event to celebrating a birthday event, the Auburn Marriott Hotel has the experience you desire.

To learn more call 800.335.8448 or visit www.auburnmarriott.com

AUBURN MARriott CAPITAL SQUARE & SPA
1000 UNIVERSITY BLVD.
AUBURN, AL 36816
800.335.8448
AUBURNMARriott.COM




MARRIOTT
GRAND NATIONAL

www.auburnmarriott.com



Due South E-Newsletter

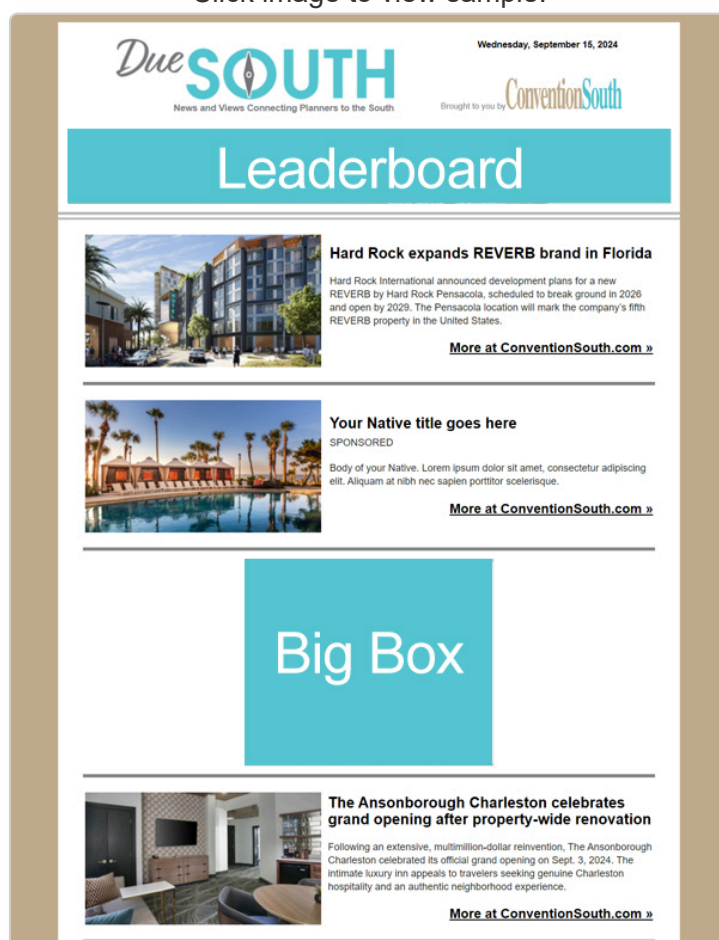
Click image to view sample.

Featuring breaking industry news, trends information, and exclusive how-to insight and advice for planners, the *Due South* e-newsletter is sent to more than 19,000 industry professionals bi-monthly.

Ad Size	2025 Rate
Leaderboard (728 x 90)	\$950
Medium Rectangle (300 x 250)	850
Native Ad	1,350

Reach: 17,000 recipients*

Frequency: 2x per Month (1st & 3rd Wednesday)



Custom E-Broadcasts

E-broadcasts offer instant access to a targeted audience and are effective in lead generation and driving traffic directly to your website. Your customized e-broadcast allows you to reach the planners looking for destinations in the South for their next meeting, conference, convention, or event.

Reach: 18,000 recipients*

Ad	2025 Rate
Custom E-Broadcast	\$2,700

Specifications

- HTML, including embedded hyperlink(s) and images
- Subject line
- List seeds
- Maximum width 750 pixels, no height restriction.

Click image to view sample.

ConventionSouth

ConventionSouth is pleased to present the following opportunity for our readers. ConventionSouth does not endorse the following products, services, or events and your contact information remains strictly confidential.



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam nec lectus erat. Nullam viverra augue eget mi imperdiet, hendrerit sollicitudin diam mollis. Fusce vulputate ligula non dolor pretium, a luctus ex tempus. Aliquam consectetur vulputate vehicula. Pellentesque non semper justo.

Cras venenatis ante sagittis elit ullamcorper consequat. Phasellus eget quam id velit hendrerit commodo eu vel tellus. Sed fringilla vitae tellus vel posuere. Sed nec orci vel massa ornare aliquet. Cras orci lectus, venenatis sit amet bibendum nec, consequat eget ante. Nam dictum a quam quis lobortis.

Donec laoreet, metus vitae mollis condimentum, risus magna posuere neque, ac auctor sapien purus eu mi. Nullam sed sodales neque. Aenean nec tincidunt mi. Nunc vitae feugiat mi. Integer vitae tellus interdum, malesuada massa sit amet, mollis augue. Sed condimentum felis felis, non luctus lectus finibus eget. Aliquam cursus, nunc et placerat fermentum, dolor nunc lacinia tellus, a scelerisque enim quam a urna.

Maecenas egestas tortor est, ac malesuada erat blandit sit amet. Quisque sollicitudin cursus ex, sed consequat nisi volutpat ut. Maecenas congue nisi volutpat commodo porta. Quisque pharetra ipsum elit, nec sagittis tellus tempus ut. Maecenas non lectus ut nunc sodales aliquet. Nam tincidunt erat ut.

[Learn More](#)

Digital Edition

ConventionSouth's digital edition is a fully interactive, digital replica of the printed magazine. The digital edition is a perfect way to engage today's planners reading the magazines on computers, tablets, and other mobile devices. Options include landing pages, embedded videos, and more!

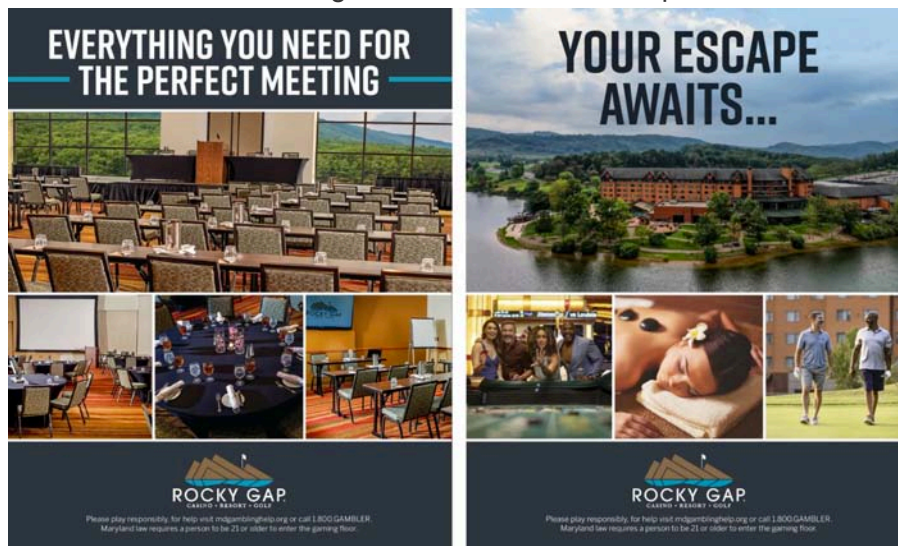
Ad Type

Rate

Landing Page Spread	\$2,600
Video Enhancement	1,900
Digital Belly Band	1,600

Landing Page Spread

Click image to view interactive sample



Video Enhancement

Click image to view interactive sample

WIDOW ISSUE

THE ISLAND IN PIGEON FORGE

Pigeon Forge, Tennessee

Located in southeast Tennessee, The Island in Pigeon Forge is a 23-acre entertainment destination that offers over 70 shops, restaurants, rides and attractions. The multimillion-dollar centerpiece Island Show features dance, lights and music as live shows every 30 minutes. Visitors can sample Tennessee moonshine, listen to live music, and ride the 200-foot tall Cedar Snake Mountain Wheel for spectacular views of the surrounding Smoky Mountains. Check in and out at two hotels, Margaritaville Island Inn and Margaritaville Island Hotel. The Margaritaville Island Hotel's outdoor tennis venue is 3,200 square feet and the 3,700 square-foot Canyon View Event Center. 200 nearby are additional attractions along the Pigeon Forge strip as well as the 14-acre Grand Canyon with 212,000 square feet of outdoor event space and a main hall that seats more than 12,000 people.

BLAINE KERN'S MARDI GRAS WORLD

New Orleans, Louisiana

See where Mardi Gras is made. A tour of Blaine Kern Studios in New Orleans, La., takes visitors behind the scenes of an operating workshop that has been creating spectacular floats for Mardi Gras and other parties since 1947. See the studio where artists and architects build floats from the ground up and learn the history of the Mardi Gras tradition. The studio provides a spectacular spot for selfies with floats and festival props. Unique fundraising opportunities include the main float package, which features 10% of the float's net profit workshop where attendees build a small scale float. The main meeting workshop offers a brief history of creating and helps attendees create custom masks. Workshops offer options to upgrade with food, wine, beer, cocktails, and live music from a local jazz or Cajun band. It's an authentic Mardi Gras experience year-round. Mardi Gras World is a fun and colorful float and World's Grandest Parade, a 5,000-square-foot outdoor space with two covered patios come with a built-in bar along the Mississippi River.

AUSTIN CONVENTION CENTER

SEE FOR YOURSELF WHY EVERYONE IS TALKING ABOUT AUSTIN, TEXAS.

With world-renowned restaurants nearby, 12,000-plus hotel rooms within a two-mile radius of the facility, and iconic music venues just a short walk away, there is no better place to host your next event than the Austin Convention Center.

MAKING YOUR VISION OUR MISSION

- Located in the heart of downtown Austin, Texas
- 120+ nonstop flights to Austin from 30 destinations
- Austin-Bergstrom International Airport named Top 25 Best Airport in the U.S. by CNN Travel three years in a row

100% CLIENT SATISFACTION

Our service-first culture, with on-site staff, takes ownership of the guest's entire experience. As a result, 100% of our clients would like to return for their next event based on survey results.

TECHNOLOGY

With our cutting-edge technology, customized network solutions and complementary Wi-Fi throughout, we are ideal for many events with the latest and substantial technology needs.

FOR MORE INFO VISIT: WWW.AUSTINCONVENTIONCENTER.COM

Digital Belly Band

Click image to view interactive sample

JUNE 2022
VOLUME 39 - NUMBER 6

ConventionSouth

Married To The South For Over 35 Years & Still In Love

Make event tech work for you

- Birmingham appeals to -

ALL WALKS OF AFTER-MEETING LIFE

REQUEST A GUIDE

BIRMINGHAM

BIRMINGHAM-JEFFERSON CONVENTION COMPLEX	350,000 SQ FT MEETING & EXHIBIT SPACE	18,000 SEAT LEGACY ARENA	45,000 SEAT PROTECTIVE STADIUM	4,000 SEATS IN TWO THEATERS
---	---------------------------------------	--------------------------	--------------------------------	-----------------------------

Web Display

[ConventionSouth's website](#) is where meeting and event planners come to find breaking industry news, archives of the magazine, and find event planner resources all in one convenient location.

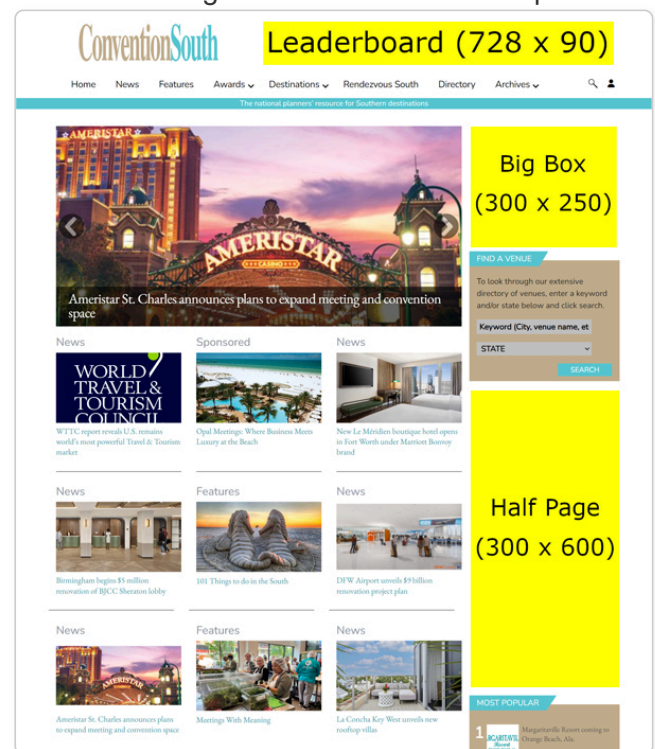
Advertising on our website can significantly increase your exposure to planners who refer to our site when deciding where to hold their next event!

Ad Type	2025 Rate
1. Leaderboard (728 x 90px)	\$950
2. Medium Rectangle (300 x 250px)	1,250
3. Half Page (300 x 600px)	2,100

Specifications

- Maximum file size: 150 kB, 72 dpi, RGB
- Accepted formats: GIF, JPEG, and third-party tags
- Advertiser to provide URL

Click image to view interactive sample.



High Impact Ad Units

We pride ourselves on being able to deliver the best digital options for your marketing programs. These online High Impact ad units produce superior results than standard ad sizes, providing you with:

- Larger, interactive image area
- A more dynamic viewer experience
- Stronger engagement
- Higher brand interaction
- More clicks

Mobile Reveal

Exclusive banner (300 x 600 pixels) that is revealed between content when scrolling on a mobile device.

Rate: \$1,500/month

Wallpaper

Desktop: 1920px by 1080px, 200px by 625px left and right side bar live areas

Rate:\$3,500/month

Mobile Anchored Banner

Exclusive banner (300 x 100 pixels) anchored at the bottom of the screen on mobile devices.

Rate: \$1,800/month

Specifications

- Maximum file size: 150 kB, 72 dpi, RGB
- Accepted formats: GIF, JPEG, and third-party tags
- Advertiser to provide URL

Click image to view interactive sample.



Planning Directory

Make Sure Planners Are Looking At Your Destination!

Click image to view sample.

It is so important today to stay top-of-mind with planners as they are looking for destinations and venues across the South. Our NEW Interactive Searchable Planning Directory puts your information at their fingertips 24/7! Custom listings allow planners to find everything they need to know about your destination including contact information, key site data, virtual tours, location information, social media links and more.

**Advertisers in the
2025/2026 Directory in
August receive a FREE
PLATINUM LISTING!**

The screenshot displays the ConventionSouth website interface. At the top is the navigation bar with links: Home, News, Features, Awards, Destinations, Rendezvous South, Directory, Archives, and a LOGIN button. Below the navigation bar is the heading "Directory of Southern US Event Venues and Destinations". The main content area features a listing for "The Omni Homestead". This listing includes a photo of the resort, contact information (P.O. Box 2000, Hot Springs, VA 24445, website, and phone number), and a description of the property. To the right of the listing is a map showing the location in West Virginia. Below the listing is a table titled "Details about The Omni Homestead" with specifications for guest rooms, meeting rooms, and function space. On the right side of the page, there is a section for social media links (Facebook, Twitter, Instagram, LinkedIn, YouTube, Pinterest) and a "Download our Floorplan" button.

Total guest rooms	483
Total number of meeting rooms	28
Largest meeting capacity (theater-style)	1,250
Gross sq. ft. of function space (meeting/exhibit)	72,000
Number of suites (included in total)	88
Sq. ft. of largest mtg. room	13,500
Largest banquet capacity	1,000

Gold

\$595

An \$850 Value!

- ✓ Basic listing details
- ✓ Contact name & title
- ✓ Contact email (linked online)
- ✓ Logo/photo
- ✓ Large, bold font on organization name
- ✓ Site data (destinations specifications)
- ✓ Google maps link (online only)
- ✓ Profile (7 word headline & 70 word profile)
- ✓ Social media links (online only)
- ✓ Layout diagram (online only)

Platinum

\$1,195

An \$1,695 Value!

- ✓ Basic listing details
- ✓ Contact name & title
- ✓ Contact email (linked online)
- ✓ Logo/image (print)
- ✓ 10 image photo gallery (online)
- ✓ Extra large, bold font on organization name
- ✓ Highlighted listing
- ✓ Site data (destinations specifications)
- ✓ Google maps link (online only)
- ✓ Profile (7 word headline & 70 word profile)
- ✓ Social media links (online only)
- ✓ Layout diagram (online only)
- ✓ Sustainable logo
- ✓ Embedded Video (online only)
- ✓ Link to your ad in digital edition (if applicable, online only)
- ✓ QR code (with print ad only)
- ✓ RCA award logo

Native Advertising

Do you have tips, advice or other content to share with planners? Get your advertising message out with content truly relevant to planners. Clients provide content to appear on [ConventionSouth.com](https://www.conventionsouth.com) for a minimum of one year, plus be included in our *Due South* newsletter sent to 19,000 subscribers!

2025 Rate: \$1,350

Click image to view interactive sample.

- Home
- News
- Features
- Awards
- Destinations
- Rendezvous South
- Directory
- Archives
- LOGIN

The national planners' resource for Southern destinations

Opal Meetings: Where Business Meets Luxury at the Beach

February 26, 2024

From the Florida Keys' Southernmost point to the white sandy beaches of the Gulf Coast and shimmering Atlantic sea on the Southeast Coast, Opal Collection brings all the best of the Sunshine State to you. Whether

FIND A VENUE

To look through our extensive directory of venues, enter a keyword and/or state below and click search.

Keyword (City, venue name, etc)

STATE

SEARCH

REAL FUN!

REGISTRATION IS now open FOR RS2025

MOST POPULAR

- Drury Hotels opens first property in Chattanooga, Tenn.
- Oak View Group names new general manager of Mobile's convention center and Sargeant Theatre
- Top MICE destinations for 2024 include six Southern cities

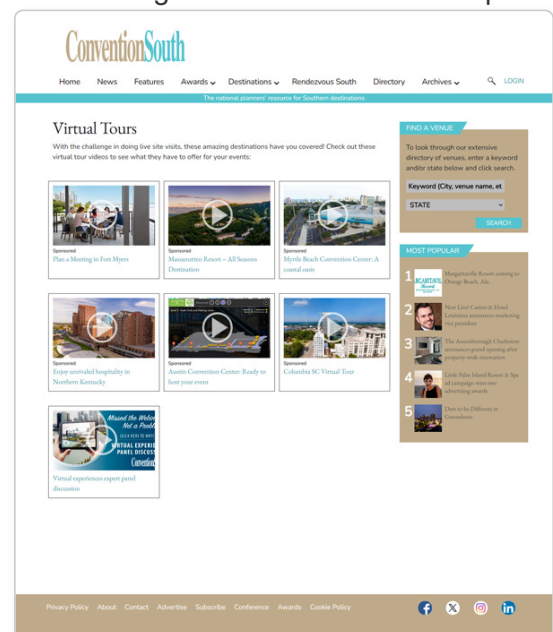
Virtual Tours & Video Hosting

Your Virtual Tour Videos + Our Network of Meeting & Event Planners = An Immersive Experience Planners Will Actually Remember!

Bring your destination right to planners with our Virtual Tour option. These meeting and event planners are actively looking for sites in the South for their next meeting, conference, convention or event. You'll receive a custom page on our site promoting your virtual tour or video showcasing your destination. Plus, with our premium package, you'll receive an exclusive e-blast and an ad in our *Due South* Newsletter sent to our 19,000 subscribers!

Package	Rate
Basic	\$1,700
Premium	3,500

Click image to view interactive sample.



Hot Dates/Hot Deals

Do you have special incentives for meetings and events? Got some shoulder dates you want to fill? With the rising costs across the board, planners are looking for incentives and special dates to make the most of their event dollars. Let planners across the nation know what you have to offer with our HOT DATES/HOT DEALS section!

We'll help you get the word out with a custom page on our site promoting your offer along with a virtual tour or video showcasing your destination to our meeting and event planners. Plus, with our premium package, you'll receive an exclusive e-blast and an incentive write-up in our *Due South* Newsletter promoting your special to our 19,000 subscribers!

Package	Rate
Basic Package	\$1,700
Premium Package	3,500

Click images to view interactive sample.

- Home
- News
- Features
- Awards
- Destinations
- Rendezvous South
- Directory
- Archives
- LOGIN

The national planning resource for Southern destinations

Rewarding Events at the Tampa Airport Marriott

MARRIOTT
TAMPA AIRPORT

Explore the Tampa Airport Marriott, located inside Tampa International Airport (TPA). Let your meeting take flight in our sophisticated event spaces, featuring over 25,000 square feet of space that showcase views of Tampa Bay and the runways at TPA. [Click here](#) for details on our current incentive promotion and [click](#) for more information.

*Sponsored material is supplied by the sponsor. The publisher cannot assume responsibility for any errors or omissions, fact or omission, including sponsored material does constitute endorsement of the sponsor.

Florida Tampa Airport Marriott Tampa Bay Tampa International Airport

Find a Venue

To look through our extensive directory of venues, enter a keyword and/or state below and click search.

Keyword (City, venue name, etc)

STATE

SEARCH

MOST POPULAR

- 1 **Memorabilia Room coming to Tampa Beach, Fla.**
- 2 **New List Customer & Handwritten addresses making its premiere**
- 3 **The Jacksonville Children's Museum grand opening after a year of construction**
- 4 **Open House held across 15,000 sq ft of space with over 100 exhibits**
- 5 **Over 100 in 100 in 100**

READ THE LATEST ISSUE



Rendezvous South



The Boutique Conference Experience for Southern Meetings

Event planners from across the country and destination teams from across the southeast come together annually for [Rendezvous South](#), an intimate, boutique-style event that features all the charms of a unique Southern destination.

Known for its relaxed, small group setting and exceptional personalized service, Rendezvous South inspires warm friendships and lasting business relationships that continue long after the grand finale! Our destination teams are given full, living-room-style setups including couches, armchairs, coffee tables, and more. This comfortable and relaxed setting makes for the perfect environment to get the most out of our lengthy 15-minute appointments!

The Magic Ratio - We know that less actually means more, therefore we stand firm on maintaining a close ratio of destination teams and planner attendees. This formula ensures that your sponsorship dollars are reaching your BEST meeting prospects!

Our sponsorship packages are designed to help increase your exposure and help you stand out during the event! Contact us today to learn more about our pre-designed package options or to create your own sponsorship.

Team Registrations & Sponsorships:

Tiffany Burtnett
Associate Publisher

tburtnett@conventionsouth.com

(251) 958-5316
(800) 968-0712, ext. 513

Signet AdStudy

You spend a lot on developing your advertising campaigns. By advertising in our February issue you can quantify what that means. Want to know how readers view your ads? Advertisers with a half page or larger ad in our February issue will have their creative assessed by our readers through Signet AdStudy. See how effectively your brand messaging resonates with meeting and event planners!



Austin Convention Center p. 3

ConventionSouth
February 2023

Conducted By
SIGNET
RESEARCH INC.

201.945.6903 | signetresearch.com



Custom Research

Why do research?

Market intelligence is more important now than ever before. Conducting a research project uncovers the data necessary to make informed business decisions on issues such as:

- Brand awareness and market position
- Market changes
- Customer market insights
- Validating market assumptions
- Measuring the effectiveness of marketing initiatives
- Identifying new opportunities
- Market insights on new and existing products

Why do custom market research with us?

We deliver third-party managed research which means it can be conducted with or without respondents being aware of who the research is being conducted by to eliminate unbiased results.

You reach our full audience. One of the greatest factors impacting the success of any research project is the ability to get enough responses for meaningful results. We take this issue off the table with a marketing strategy that ensures the results will be statistically valid. Delivery of the survey is to recipients who we are engaged with us already. This means the expected results will be higher than sending standalone surveys out to potential respondents who don't have a connection to who is delivering it.

Custom research can be a great lead generation tool when incentives are added to gather respondents' contact information...anyone who takes the time to provide you with their responses and information is a highly qualified lead.

We provide a turnkey research solution to fit your needs...from working with you on developing survey questions to delivering the final report, we take the work off your hands.

Ranging from economical online polls to full market studies, we have research options to fit any budget!

Custom Research Options:

- Full Market Study
- Exclusive Custom Research
- Online polls/survey questions