



About The Metal Directory & Resource Guide

Your marketing message at the hands of architects and contractors

With a distribution of over 45,000 architects and contractors, no other resource in the industry is as in-depth as the ***Metal Directory & Resource Guide***. Published in March, the ***Metal Directory & Resource Guide*** is the known and trusted resource the industry turns to every day to find the products they need.

Sales Closing: March 3, 2025

Material Deadline: March 7, 2025 ^[1]

Publishing Date: March 28, 2025

Be sure to take advantage of this unique annual opportunity to reach the industry!

Footnote

Display advertising. Deadline to update and confirm list details is March 3, 2025.



Listings

Featured Listings

Make sure your listing is seen and share more about your business with our Featured Listings. Featured listings boost your visibility in exposure both in print and online and include:

Company logo on your listing

1000 characters to tell our audience about your company

Listing highlighted in print

Search optimization online; Featured advertisers are brought to the top of the results!

Rate: \$795 for one year (includes the printed directory)

Print



PAC-CLAD[®]

P E T E R S E N

A **CARLISLE** COMPANY

Petersen Aluminum

1005 Tonne Road

Elk Grove Village, IL 60007

(800) 722-2523/(800) PAC-CLAD

info@pac-clad.com

www.pac-clad.com

Josh Jacobi, National Sales Manager,

jjacobi@petersenmail.com

Founded in 1965, Petersen, a Carlisle company, manufactures a broad range of PAC-CLAD architectural metal cladding and roofing products in multiple gauges of aluminum and steel. All are available in a wide spectrum of PVDF finishes including brilliant metallics, sophisticated wood grain and rich ore finishes. Many colors meet LEED requirements and are Cool Roof-rated, and all finishes are backed by an outstanding non-prorated finish warranty. Petersen's facilities are located in Illinois, Georgia, Texas, Maryland, Arizona and Washington.

Online

Petersen Aluminum

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1005 Tonne Road
Elk Grove Village, IL 60007 USA
[Map it](#)

Phone: (800) 722-2523 / (800) PAC-CLAD
Fax: (847) 956-7968
Email: info@pac-clad.com
URL: <http://www.pac-clad.com>

Standard Listings

If you're looking for just a bit of added exposure and to say more about your company, we also offer Standard Listings. These are step above our basic listings by letting you say more about your company with a 500-character company description. This description helps you stand out from the crowd and let our readers know a bit more about you!

Rate: \$195 for one year (includes your business description online)

Print

ABIS Inc.

1415 N. Loop W, Ste. 1200
Houston, TX 77008
(713) 680-2247
info@abiscorp.com
www.abiscorp.com

ABIS delivers the Best ERP Software for metal building and manufacturing companies in the U.S. over \$5M in annual revenue. Our proprietary solution handles every aspect of your business from production, planning, scheduling and inventory control to estimating costs, and tracking assets. With ABIS' comprehensive software solution, companies are able to save up to 70% on labor time required by many of their personnel. It has never been easier to push your company further than it has ever gone before.

Online

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1415 N. Loop W
Ste. 1200
Houston, TX 77008 United States
[Map it](#)

Phone: (713) 680-2247
Email: info@abiscorp.com
URL: <http://www.abiscorp.com>



Print Rates

All display advertisers get a free Featured Listing upgrade in print and online for one year. That's a \$795 value!

Display Ad Rates

Ad Size	Rate
Full Page	\$8,285
2/3 Page	7,460
1/2 Page H/V	5,390
1/3 Page Sq/V	3,730
1/4 Page	2,490
Double Page Spread	13,260
1/2 Page Spread	8,625

Cover Ad Rates

Ad Size	Rate
IFC	\$9,530
IBC	9,115
OBC	9,530

[Download the Mechanical Spec Sheet](#)

Volume advertising discounts available. Charges are for advertising space only. If applicable, taxes, bank fees (for wire transfers), production charges, or any other sundry cost incurred will be added to the advertising rate.

All advertisements are non-cancellable after the space closing date.

Contract Guarantees

An ad contract in any 12-month period starts from and includes the issue in which an advertiser's first ad appears. When ad frequencies as set forth in a contract schedule are not completed, the advertiser/agency will be re-billed at the actual frequency rate earned.

The publisher reserves the right to place the word "advertisement" with copy which, in our opinion, resembles editorial content. All advertising control position clauses are treated as requests. The publisher cannot guarantee fixed positioning.

Advertisers and/or agencies are responsible for all collection fees and/or legal fees should advertiser and/or agency default in payment of advertising bills.

Advertiser will be held responsible for total due amount should agency default on a payment.

Inserts/Outserts

Provided by advertiser and subject to prior approval by the publisher.

Protective Clause

Kenilworth Media Inc. reserves the right to alter or reject any copy which it feels is not in keeping with publication standards. Advertisers and/or their agencies assume responsibility for any and all claims arising therefrom made against the publisher, and agree to hold the company harmless.

Payment Terms

Net 30 days from date of invoice. 2% per month finance charges on past due balances. Advertisements originating outside of the U.S. or Canada must be prepaid. Extension of credit is subject to the approval of the credit department. First-time advertisers will be required to provide credit information or prepayment due no later than the closing date of the issue.

Kenilworth Media Inc. is a member of EQUIFAX Credit Services. All information about receivables is recorded in the international credit files.

Website Advertising

Increase your exposure on **The Metal Directory & Resource Guide** website! With prominent top-of-site placement a leaderboard position gives your brand visibility to architects and contractors visiting the site to source products!

Specs: 728 x 90 pixel banner and URL

Rate: \$295/month

The screenshot shows the homepage of the Metal Directory & Resource Guide website. At the top, there is a navigation bar with the site logo, a search bar, and links for 'ADD NEW LISTING', 'UPDATE LISTING', 'METAL ARCHITECTURE', 'METAL CONSTRUCTION NEWS', and 'SUBSCRIBE'. Below the navigation bar, the main content area is divided into a left sidebar and a right main section. The sidebar contains a search bar and a list of categories under 'BROWSE THE METAL DIRECTORY'. The main section features a 'Leaderboard' advertisement with three featured companies. Each company entry includes its name, a brief description of its products, contact information (address, phone, fax, email, and website), and a map icon. The companies listed are AceClamp by PMC Industries Inc., Advanced Architectural Sheet Metal & Supply Inc., and All Weather Insulated Panels.

Metal Directory & Resource Guide **Leaderboard**

ADD NEW LISTING UPDATE LISTING METAL ARCHITECTURE METAL CONSTRUCTION NEWS SUBSCRIBE

SEARCH THE METAL DIRECTORY
Names, products, locations

BROWSE THE METAL DIRECTORY

- ▶ Building Systems
- ▶ Coatings
- ▶ Contractor Tools
- ▶ Doors
- ▶ Fasteners
- ▶ Fenestration
- ▶ Framing
- ▶ In-Plant Accessories
- ▶ Insulation
- ▶ Interior Metal Products
- ▶ Manufacturing Equipment
- ▶ Miscellaneous
- ▶ Roofs
- ▶ Rooftop Products
- ▶ Substrate Material
- ▶ Walls

HOME Featured ☐ Alphabetical

FEATURED COMPANY

AceClamp by PMC Industries Inc.

AceClamp® manufactures fast-installing, precision-engineered metal roof clamps for SSMR, membrane, slate, and asphalt that are compatible with most panels types. Our patented "slide-pin" design does not use set screws, which could mar the panel coating finish-voiding the warranty. We also offer our Solar Mounting Kit for attaching PV panels to SSMR and a variety of bar-type snow retention solutions including our VAB™ (Variable Angle Bracket) that adjusts to accommodate complex installation scenarios.

87 Spring LN.
Plainville, CT 06062 USA
[Map it](#)

Phone: (860) 351-0686
Fax: (860) 351-0689
Email: sales@aceclamp.com
URL: <http://www.aceclamp.com>

FEATURED COMPANY

ADVANCED Architectural Sheet Metal & Supply Inc.

Commercial sized rain handling products and accessories including 6" K and 7" box gutter, 3x4 and 4x5 downspout, elbows, offsets, gutter hangers and end caps, outlet tubes in Kynar 500® colors.

131 West 2nd St.
Shelby, MI 49455 USA
[Map it](#)

Phone: (231) 861-0050
Fax: (231) 861-0075
Email: info@advarchsm.com
URL: <http://www.advarchsm.com>

FEATURED COMPANY

All Weather Insulated Panels

All Weather Insulated Panels manufactures high performance insulated metal wall and roof systems engineered for simplified design and installation, along with the highest performing, most energy efficient building envelopes available. AWIP's state-of-the-art, continuous line manufacturing facilities in CA, AR, and PA offer the capacity needed to fulfill any size project, and the stability required to support the emerging needs of the North American building industry.

929 Aldridge Road
Vacaville, CA 95688 United States
[Map it](#)

Phone: (707) 359-2280
Email: sales@awipanel.com
URL: <http://www.awipanel.com>