

ConventionSouth

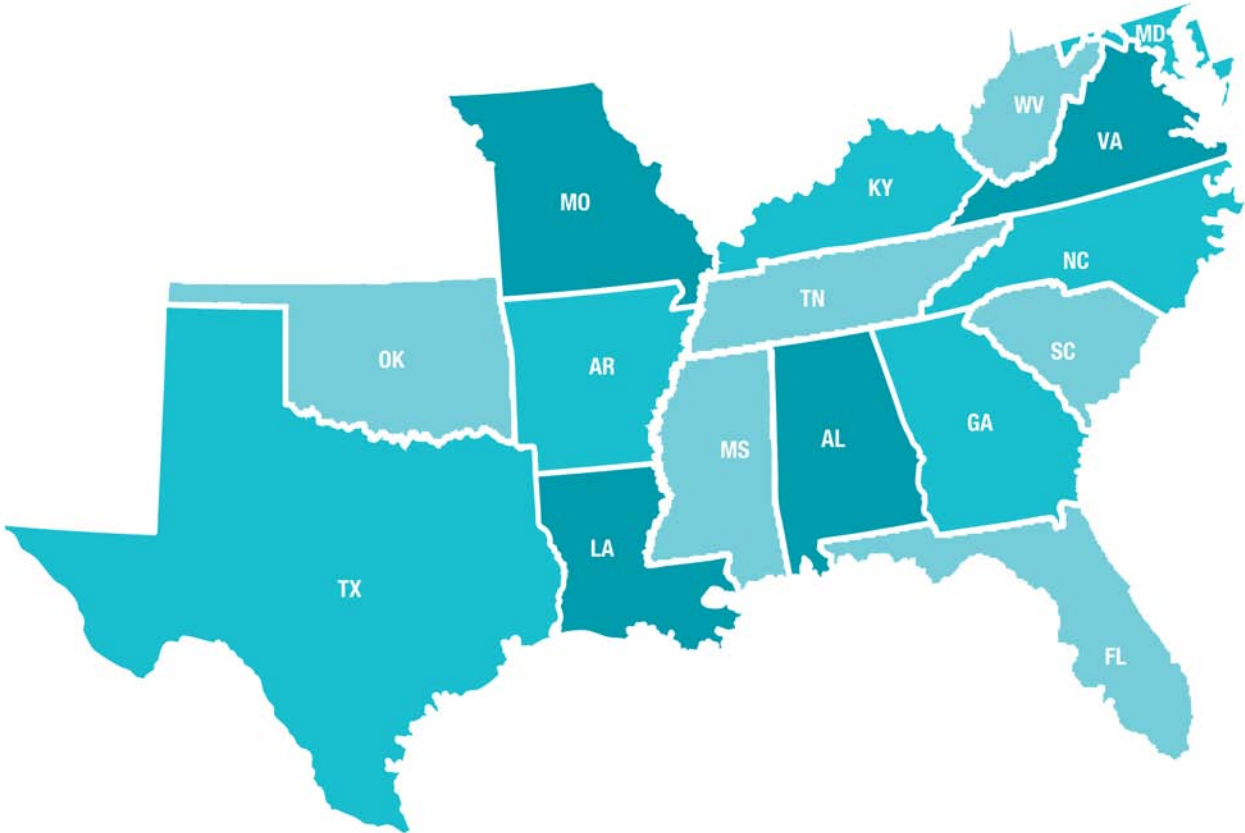
The national planners’ resource for Southern destinations
Connecting National Planners & Southern Destinations

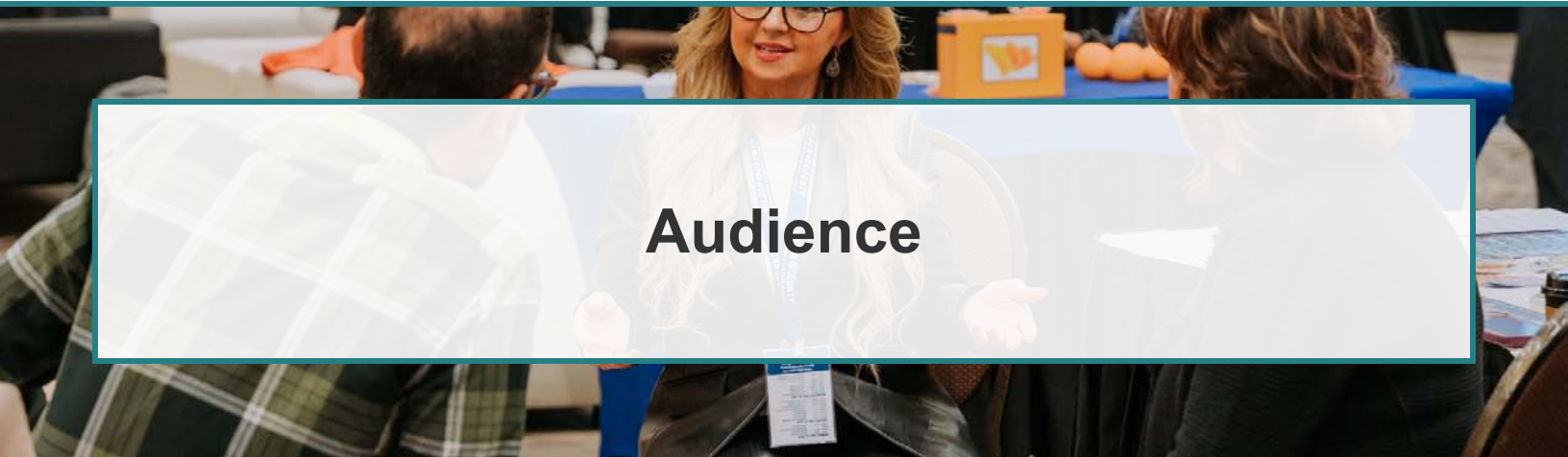
ConventionSouth Media Group is celebrating 40 years as the #1 meetings & events publication focused exclusively on Southern destinations and venues! With the monthly print issue, twice monthly e-newsletter Due South, ConventionSouth.com, our social channels, our face-to-face event Rendezvous South, and other platforms, we provide planners with unique news and information for everything they need to know about Southern meetings sites, new planning tools, new technologies, market trends, and much more!

The only national meetings magazine dedicated exclusively to events in the southern United States, each month our editorial covers 16 states: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, Missouri, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, and West Virginia, as well as Washington, D.C.

ConventionSouth connects planners and Southern destinations by providing invaluable information to keep readers and visitors up to date on destinations, venues, trends, news, and the people who shape the industry.

*All rates contained herein are in gross dollars.





Audience

ConventionSouth reaches nearly 18,000 ^[1] meeting and event planners located throughout the United States – all of whom organize and book events in the South. These planners represent national and regional associations, Fortune 1000 companies and corporations, government entities, medical, pharmaceutical and incentive groups, social, military, educational, religious and fraternal (SMERF) organizations, and more. With a pass-along rate of 2.8 per copy ^[2], this means each issue of **ConventionSouth** reaches over 50,000 readers!

Which of the following market segments are you professionally involved in?. ^[2]

Segment	Percent of respondents
Corporate	43%
Associations	76%
SMERF (Social, Military, Education, Religious, Fraternal)	33%
Government	19%
Incentive Travel Programs	38%
Trade shows/Exhibits	33%
Training Programs	33%

How many people, other than yourself, usually read or look through your issue of *ConventionSouth* magazine? ^[2]

Length of time	Percent of respondents
None	48%
1	14%
2	14%
3 - 5	19%
6 - 10	5%

Key Figures

90%

of readers read *ConventionSouth* regularly ^[2]

80%

of readers rank *ConventionSouth* as one of their top 3 industry magazines for planning information in southern destinations ^[2]

58%

of readers read issues for selected articles or from cover-to-cover ^[2]

18,000

Professionals subscribe to our Due South Newsletter

Footnotes

- 1. [December 2024 AAM Statement](#)
- 2. Based on February 2025 Ad Study conducted by the independent research firm, Signet Research, Inc.



Editorial Calendar (2026)

Issue	Main Features		Southern Exposure	Event Planners' Guide	Value Added
January Space: 12/1/25 Material: 12/5/25	Drive-in Markets	With easy access and no air travel required, drive-in destinations take the fast lane for meetings.	Garden and Outdoor Venues	Texas	Bonus matching advertorial for "Drive-in Markets" feature
	Museums & Historical Attractions				State Destination Spotlight*
February Space: 1/2/26 Material: 1/7/26	Family-friendly Destinations	Destinations that entice attendees to bring the family and stay longer.	Golf & Meetings	Maryland & Oklahoma	Signet Ad Study report: Have your ad evaluated by our readers
	Convention Centers Come of Age				State Destination Spotlight*
March Space: 2/2/26 Material: 2/6/26	The Relationship Issue	How planners, CVBs, and meeting sites partner together for memorable events.	Attendee Engagement & Experimental Elements	Washington, D.C.	Bonus matching advertorial for "The Relationship Issue"
	Annual CVB & Planner Relationship Survey Results	We examine both sides of the meetings market, based on your anonymous responses.			State Destination Spotlight*
					CVB & Planner Relationship Survey sponsorship opportunities

Issue		Main Features		Southern Exposure	Event Planners' Guide	Value Added
April Space: 3/2/26 Material: 3/6/26	The WOW Issue: Destinations, Convention Centers, Venues & Excursions	Awe-inspiring spaces and exhilarating experiences that are poised to steal the spotlight.	University Meetings	Florida	State Destination Spotlight*	
	Marketing & Promotion Strategies	How to craft compelling messages around event themes; use multi-channel apps and social media; and collaborate with sponsors and industry leaders to promote events.				
May Space: 4/1/26 Material: 4/7/26	Radiant Resorts	Readers pick their favorite resorts.	Transformed Spaces	Missouri & Virginia	Bonus matching advertorial for "Radiant Resorts" feature	
	Venue Sourcing & Contract Negotiations	Tips for selecting the right venue, negotiating favorable terms, and avoiding hidden fees.			State Destination Spotlight*	
June Space: 5/1/26 Material: 5/7/26	Southern Flavors	Food is an essential ingredient in any gathering, and we serve up where to find the best bites in the South.	Wineries, Breweries & Distilleries of the South	Arkansas & North Carolina	Bonus digital advertorial for "Southern Flavors"" feature	
	Celebrity-Owned Restaurants for Private Events				State Destination Spotlight*	

Issue	Main Features		Southern Exposure	Event Planners' Guide	Value Added
July Space: 6/1/26 Material: 6/5/26	Small Markets with Big Impact	Attendees are increasingly interested in smaller destinations that offer authentic experiences, unique local attractions, and cost-savings.	Gaming Options (Racetracks, Casinos & Sports Venues)	Mississippi & West Virginia	Bonus matching advertorial for "Small Markets" feature
	Technology: Event management tools, AI/impact on staffing	We look at the best event-management tools, event apps, AR/VR and hybrid technology, and AI's impact on staffing.			State Destination Spotlight*
August Space: 7/1/26 Material: 7/7/26	Annual Buyers' Guide & Meeting Sites Directory	This comprehensive print and digital guide is an essential resource for planning events in the South.			Complimentary enhanced listing and bonus perks for advertisers
September Space: 8/3/26 Material: 8/7/26	Hot Things to Do in the South	Our quintessential guide to must-see Southern spots.	Boutique Hotels	Louisiana & Tennessee	State Destination Spotlight*
	Health & Wellness for Events	From fresh foods to spa treatments, we share tips for healthy F&B offerings, hotels with high-end spas and fitness centers, and Zen meeting experiences.			
October Space: 9/1/26 Material: 9/8/26	New & Renovated Meeting Sites	A glimpse of new and newly updated venues for meetings and events.	Natural Venues	Georgia & Kentucky	Bonus matching advertorial for "New and Renovated" feature
	Annual State of the Industry Survey Results	Our yearly study reveals vital trends in the South's meetings industry.			State of the Industry Survey sponsorship opportunities
					State Destination Spotlight*



Display Ad Rates

Ad Size	12X Rate	6X Rate	3X Rate	1X Rate
2-Page Spread	\$8,890	\$9,290	\$9,735	\$10,160
1/2 Page Spread	5,875	6,140	6,435	6,715
Full Page	4,680	4,890	5,125	5,345
1/2 Page Horiz.	3,275	3,420	3,585	3,740
1/2 Page Vert.	3,275	3,420	3,585	3,740
1/3 Page Vert.	2,810	2,935	3,080	3,210
1/3 Page Square	2,810	2,935	3,080	3,210
1/4 Page Square	2,100	2,195	2,300	2,400

Cover Ad Rates

Ad Size	12X Rate	6X Rate	3X Rate	1X Rate
Outside Back	\$6,145	\$6,425	\$6,730	\$7,025
Inside Front	5,885	6,150	6,445	6,725
Inside Back	5,635	5,890	6,170	6,440

[Download the Mechanical Spec Sheet](#)

Terms and Conditions

Volume advertising discounts available. Charges are for advertising space only. If applicable, taxes, bank fees (for wire transfers), production charges, or any other sundry cost incurred will be added to the advertising rate.

All advertisements are non-cancellable after the space closing date.

Contract Guarantees

An ad contract in any 12-month period starts from and includes the issue in which an advertiser’s first ad appears. When ad frequencies as set forth in a contract schedule are not completed, the advertiser/agency will be re-billed at the actual frequency rate earned.

The publisher reserves the right to place the word “advertisement” with copy which, in our opinion, resembles editorial content. All advertising control position clauses are treated as requests. The publisher cannot guarantee fixed positioning.

Advertisers and/or agencies are responsible for all collection fees and/or legal fees should advertiser and/or agency default in payment of advertising bills.

Advertiser will be held responsible for total due amount should agency default on a payment.

Inserts/Outserts

Provided by advertiser and subject to prior approval by the publisher.

Protective Clause

Kenilworth Media Inc. reserves the right to alter or reject any copy which it feels is not in keeping with publication standards. Advertisers and/or their agencies assume responsibility for any and all claims arising therefrom made against the publisher, and agree to hold the company harmless.

Payment Terms

Net 30 days from date of invoice. 2% per month finance charges on past due balances. Advertisements originating outside of the U.S. or Canada must be prepaid. Extension of credit is subject to the approval of the credit department. First-time advertisers will be required to provide credit information or prepayment due no later than the closing date of the issue.

Kenilworth Media Inc. is a member of EQUIFAX Credit Services. All information about receivables is recorded in the international credit files.



Get noticed and help your destination stand out with our premium options. Ideal for destinations, venues and services looking to drive awareness and leads with meeting and event planners, these premium options offer high-impact and high visibility to get your message in front of key decision makers.

Ad Size	2025 Rate
French Door Cover	\$12,370
Gatefold Cover	13,150
False Cover/2-Page Tip-on	12,375
2-Page Insert	9,255
2-Page Polybag Insert	12,040
Belly Band	6,805

Contact us for additional information on other premium options such as multi-page inserts, drop-in cards, pullouts, and more.

Added Value Opportunities

Matching Advertorial

Advertisers receive matching advertorial in key trend issues of *ConventionSouth* with the purchase of a half page or full page ad (Up to a \$4,100 value!). It's the perfect opportunity to tell our readers more about your destination or venue!

2025

January - Drive-In Meetings

March - The Relationship Issue

May - Radiant Resorts

July - Small Markets: Big on Meetings

October - New & Renovated

Click image to view sample.

Guide to Southern Drive in Memphis

Eight Reasons to Plan Your Next Meeting in Memphis

1. Memphis is a music city like no other. In the heart of blues, soul, and rock 'n' roll, this music mecca serves every night on Beale Street. Legendary music attractions—including the Blues Foundation's Blues Hall of Fame, the Sun Studio, the Home of American Soul Music, and the Elvis Presley Cathedral—draw in eventgoers.

2. Renaissance Convention Center is all new

The venue recently added the \$200-million expansion (Figure 1), a 110,000-square-foot, six-story addition—big in the region—into the facility's space, natural light, and energy. Mississippi River views, a 28,000-square-foot ballroom, 15,000-square-foot executive ballroom, a 2,100-seat theater, and 46 breakout

rooms round out the 300,000-square-foot facility, which has already been ranked as the continent's service and on-site support.

3. That's all it's got! No more in Memphis. Located 2,000 miles from the nearest airport, the Memphis between 2003 and 2007, and more than 100 additional rooms are in development through 2010. Memphis International Airport (MEM) already is \$247-million upgrade of the area in February 2012, and Liberty Park, a 4,300-sq-ft office space and event center in the heart of the city, will be open by year's end.

4. Memphis is still a value for groups. Memphis offers groups a relatively low, average per attendee, thanks to reasonable daily travel, average daily rate, and food and beverage

options. Just ask Lively Planet! "The travel site recently voted about Memphis' affordability."

5. Memphis is easy to get to (and around!) Memphis' central location makes the city in a short flight, drive, or train ride from almost anywhere in the U.S. In fact, Memphis is a one-to-eight-hour drive from 47 percent of the country, and 400 of several 100 flights daily with 30 serving destinations. In addition, groups will enjoy Memphis' compact, walkable downtown, and unique nightlife.

6. Memphis is a one-stop shop for planners. The Memphis Convention Center works with planners every step of the way, whether you need logistic assistance or a hotel specialist in your vertical. If you host your event at the Renaissance Convention Center, it's managed by Memphis Tourism, making your job even easier.

7. Of course, Memphis has many unique venues.

Whether you go for an after-hours tour of Elvis Presley's Graceland or a reception on a glass-enclosed deck atop one of the world's largest pyramids at Stone Park Village at the Pyramid, only in Memphis venues guarantee memorable events.

8. Memphis is also known for delicious food! World-famous barbecue, soul food, and local livestock from raised to the dining—all within walking distance of the Renaissance Convention Center—help create the authentic Memphis experience.

Memphis Stories

Robin Smith
Vice President of Sales, Sports & Convention Services

"I am a native Memphis resident and I love my city. I have been a part of the Memphis Convention Center since its opening in 2007. I have been a part of the Memphis Convention Center since its opening in 2007. I have been a part of the Memphis Convention Center since its opening in 2007."

Bill Lee
Vice President of Sales, Sports & Convention Services

"I am a native Memphis resident and I love my city. I have been a part of the Memphis Convention Center since its opening in 2007. I have been a part of the Memphis Convention Center since its opening in 2007."

Following a \$200MM modernization, Memphis' Renaissance Convention Center is open and ready to host your group for boutique, affordable meetings featuring flexible spaces, natural light and Mississippi River views...all in the legendary home of blues, soul and rock 'n' roll.

RENASANTCONVENTIONCENTER.COM

RENASANT
CONVENTION CENTER

Memphis

MEMPHIS

CENTERS OF EXCELLENCE

BEST CONVENTION CENTER

BEST CUSTOMER SERVICE

& ON-SITE SUPPORT

BBAC-STAR ACCREDITED

30 | Construction | JANUARY 2012

WWW.DODDSREPORTS.COM

Event Planners' Guides

Throughout the year, we highlight different states for planners to offer them a more in-depth look at planning options, new facilities, renovated properties and more. Advertisers in their state section receive a Breakout Spotlight package showcasing their destination to the planners **(\$2,800 value!)**.

Click image to view sample.

EVENT PLANNERS' GUIDE TO

Maryland

BY NICKI D'AMICO

Allegany County
www.alleganycountymd.com

Chesapeake, Maryland
www.visitmaryland.com

Allegany County is in the northwest corner of the state.

"We have 1,251 guest rooms and true Main Street and Arts and Entertainment districts," says tourism liaison, marketing and sales manager for Allegany County Tourism.

For accommodations and event spaces, we include the 118-room Bayview Cape Cod Conference. The resort's 4,500-sq-ft event space includes a 1,000-square-foot meeting room that accommodates up to 400 guests and five 400-square-foot meeting rooms for gatherings of up to 38. The resort boasts refrigerated ice storage machines, a kitchen facility.

Annapolis & Anne Arundel County
www.visitannapolis.com

Maryland's capital city, Annapolis, is Anne Arundel County. Home to 350 guest rooms, numerous amenities, 400,000-sq-ft event space, and outdoor, indoor, and outdoor bar.

The 310-room Live! Casino & Hotel Annapolis offers 40,000 square feet of event space, including a large

highly visible, green, natural stone, and polished, and the stone house offer historic decorations and murals, making this venue a just around the corner, the west side of the state, the perfect place for a wedding or a large event.

Baltimore, 100 hotel rooms, and ample free parking space. The 1,000-square-foot main floor of the venue's Live! Center accommodates more than 1,000 guests seated and 1,000 guests standing. The 1,000-sq-ft main floor is a top choice for corporate events, meetings, and other gatherings. Components include a 10,000-sq-ft main floor and a 10,000-sq-ft main floor with a built-in performance stage and 10,000-sq-ft main floor. In 2015, the venue opened Sports & Social Maryland, a 212-room event space with two main bars, 150 lounge, and an assortment of outdoor social spaces, including lounge and outdoor bar.

"Other hotels and meeting venues include the 210-room Graduate Annapolis, which has

20,000 square feet of meeting space and 17 event rooms. The Graduate's 1,000-square-foot ballroom offers flexible event space and a private pre-function room for up to 500 people. The 22-room Marina Annapolis includes more than 14,000 square feet of meeting space and 14 event rooms. The largest event space, the 4,500-sq-ft Capital Ballroom, has a capacity of 700 guests.

The 225-room Martins Creek Resort near Lumberville Heights has 100,000 square feet of meeting and event space. Components include 10 function rooms and a street adjacent with a built-in stage to hold up to 100 guests.

The Baltimore Washington International Thurgood Marshall Airport area offers several top hotel facilities, including: Western, Marriott, and Hilton, accounting for 1,200 guest rooms and more than 40,000 square feet of meeting and event space.

Several new properties opened their doors in 2012, including The Chestnut at City Dock and Aqua at 2. The Starline Resort on Main

County	Map Number	County	Map Number
Allegany County	C1	Howard County	E2
Annapolis & Anne Arundel County	F2	Montgomery County	E3
Baltimore County	F3	Prince George's County	E4
Frederick County	F4	St. Mary's County	E5
Garret County	A1		

YOUR MEETING, ELEVATED

Small Meetings in Montgomery County, Maryland
 Next Door to Washington, DC

Montgomery County Convention Center

- Cherry Chase
- Rockville
- Beltsville
- Greenbelt
- Blue Spring
- Germanstown

MD

Montgomery County Meetings

VisitMontgomery.com/Meetings

Click image to view sample

Our most popular issue of the year, our Annual Directory of Meeting Sites in August showcases destinations and venues for planners around the South. Advertisers receive a FREE fully enhanced Platinum listing that includes contact information, comments, meeting site stats, pictures, and embedded video, QR code website link, Readers' Choice Award seals, and more (**\$1,695 value!**).

[illegible][illegible]

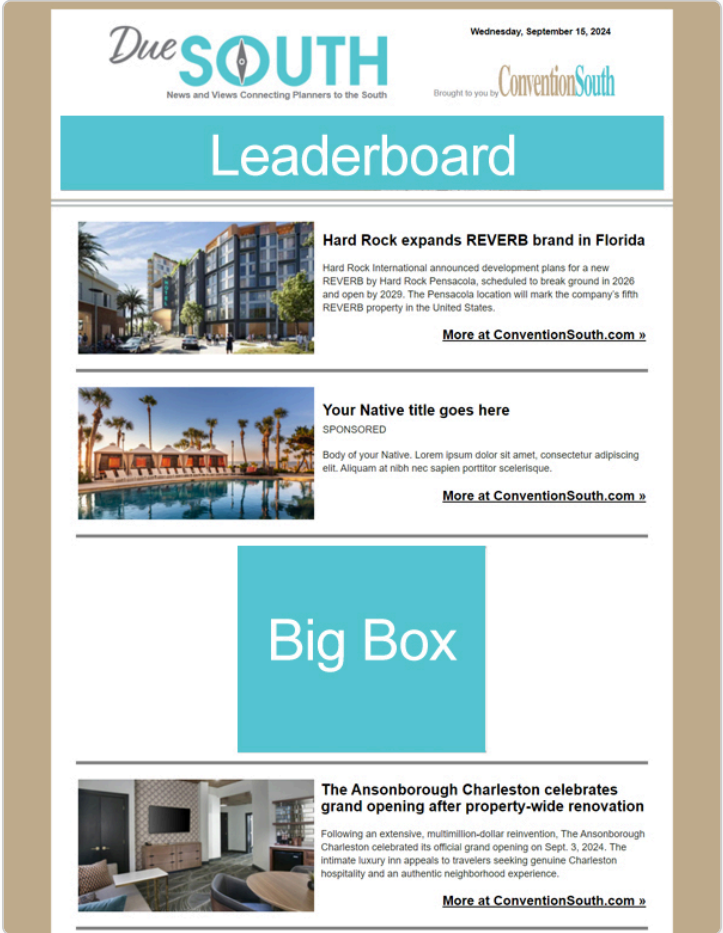
Due South E-Newsletter

Featuring breaking industry news, trends information, and exclusive how-to insight and advice for planners, the *Due South* e-newsletter is sent to more than 19,000 industry professionals bi-monthly.

Ad Size	2025 Rate	2026 Rate
Leaderboard (728 x 90)	\$950	\$980
Medium Rectangle (300 x 250)	850	880
Native Ad	1,350	1,395

Reach: 17,000 recipients*
Frequency: 2x per Month (1st & 3rd Wednesday)

Click image to view sample.



Custom E-Broadcasts

E-broadcasts offer instant access to a targeted audience and are effective in lead generation and driving traffic directly to your website. Your customized e-broadcast allows you to reach the planners looking for destinations in the South for their next meeting, conference, convention, or event.

Reach: 18,000 recipients*

Ad	2025 Rate	2026 Rate
Custom E-Broadcast	\$2,700	\$2,785


Specifications

- HTML, including embedded hyperlink(s) and images
- Subject line
- List seeds
- Maximum width 750 pixels, no height restriction.

Click image to view sample.

ConventionSouth

ConventionSouth is pleased to present the following opportunity for our readers. ConventionSouth does not endorse the following products, services, or events and your contact information remains strictly confidential.



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam nec lectus erat. Nullam viverra augue eget mi imperdiet, hendrerit sollicitudin diam mollis. Fusce vulputate ligula non dolor pretium, a luctus ex tempus. Aliquam consectetur vulputate vehicula. Pellentesque non semper justo.

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Donec laoreet, metus vitae mollis condimentum, risus magna posuere neque, ac auctor sapien purus eu mi. Nullam sed sodales neque. Aenean nec tincidunt mi. Nunc vitae feugiat mi. Integer vitae tellus interdum, malesuada massa sit amet, mollis augue. Sed condimentum felis felis, non luctus lectus finibus eget. Aliquam cursus, nunc et placerat fermentum, dolor nunc lacinia tellus, a scelerisque enim quam a urna.

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Learn More



ConventionSouth’s digital edition is a fully interactive, digital replica of the printed magazine. The digital edition is a perfect way to engage today’s planners reading the magazines on computers, tablets, and other mobile devices. Options include landing pages, embedded videos, and more!

Ad Type	2025 Rate	2026 Rate
Landing Page Spread	\$2,600	\$2,680
Video Enhancement	1,900	1,960
Digital Belly Band	1,600	1,650

Landing Page Spread

Click image to view interactive sample



Video Enhancement

Click image to view interactive sample



Click image to view interactive sample

JUNE 2022
VOLUME 39 - NUMBER 6

ConventionSouth

Married To The South For Over 35 Years & Still In Love

Make event tech
work for you

- Birmingham appeals to -

ALL WALKS OF
AFTER-MEETING LIFE

REQUEST A GUIDE

BIRMINGHAM

BIRMINGHAM-JEFFERSON
CONVENTION COMPLEX

350,000 SQ FT
MEETING & EXHIBIT SPACE

18,000
SEAT LEGACY ARENA

45,000
SEAT PROTECTIVE STADIUM

4,000
SEATS IN TWO THEATERS



ConventionSouth's website is where meeting and event planners come to find breaking industry news, archives of the magazine, and find event planner resources all in one convenient location.

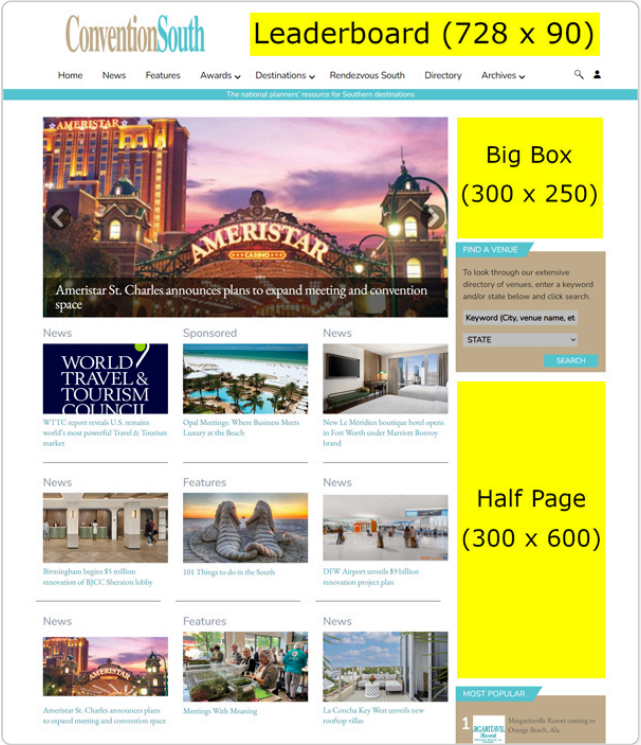
Advertising on our website can significantly increase your exposure to planners who refer to our site when deciding where to hold their next event!

Ad Type	2025 Rate	2026 Rate
1. Leaderboard (728 x 90px)	\$950	\$980
2. Medium Rectangle (300 x 250px)	1,250	1,290
3. Half Page (300 x 600px)	2,100	2,165

Specifications

- Maximum file size: 150 kB, 72 dpi, RGB
- Accepted formats: GIF, JPEG, and third-party tags
- Advertiser to provide URL

Click image to view interactive sample.





We pride ourselves on being able to deliver the best digital options for your marketing programs. These online High Impact ad units produce superior results than standard ad sizes, providing you with:

- Larger, interactive image area
- A more dynamic viewer experience
- Stronger engagement
- Higher brand interaction
- More clicks

Click image to view interactive sample.



Mobile Revealer

Exclusive banner (300 x 600 pixels) that is revealed between content when scrolling on a mobile device.

Rate: \$1,545/month

Wallpaper

Desktop: 1920px by 1080px, 200px by 625px left and right side bar live areas

Rate:\$3,605/month

Mobile Anchored Banner

Exclusive banner (300 x 100 pixels) anchored at the bottom of the screen on mobile devices.

Rate: \$1,855/month

Specifications

- Maximum file size: 150 kB, 72 dpi, RGB
- Accepted formats: GIF, JPEG, and third-party tags
- Advertiser to provide URL



Planning Directory

Make Sure Planners Are Looking At Your Destination!

It is so important today to stay top-of-mind with planners as they are looking for destinations and venues across the South. Our NEW Interactive Searchable Planning Directory puts your information at their fingertips 24/7! Custom listings allow planners to find everything they need to know about your destination including contact information, key site data, virtual tours, location information, social media links and more.

Click image to view sample.


ConventionSouth

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The national planners' resource for Southern destinations

Directory of Southern US Event Venues and Destinations

The Omni Homestead ★



P. O. Box 2000
Hot Springs, VA 24445
<http://www.omnihotels.com/thehomestead>
Tel: 5408397769
Toll-free: (888) 796-5838


For More Information:
John K. Hess, MBA, Director of Sales & Marketing
john.hess@omnihotels.com

OMNI RESORTS
the homestead | virginia


Extensive, \$140 million, property-wide renovation, includes new event pavilion, revitalized public spaces and a reimagining of our 72,000 sq. ft. of distinct indoor meeting space.

Inspiring destination with distinct, flexible indoor meeting space and an incredible array of unique outdoor venues. Iconic resort with signature dining experiences and 30+ activities.

Details about The Omni Homestead	
Total guest rooms	483
Total number of meeting rooms	28
Largest meeting capacity (theater-style)	1,250
Gross sq. ft. of function space (meeting/exhibit)	72,000
Number of suites (included in total)	88
Sq. ft. of largest mtg. room	13,500
Largest banquet capacity	1,000



[<< Back to previous page](#)



Connect with The Omni Homestead on Social Media

Facebook <https://www.facebook.com/OmniHomesteadResort>

Twitter <https://twitter.com/OmniHomestead>

Instagram <https://www.instagram.com/omnihomestead>

LinkedIn <https://www.linkedin.com/company/theomnihomestead>

YouTube <https://www.youtube.com/thehomestead>

Pinterest [n/a](#)

Download our Floorplan

Advertisers
in the
2025/2026
Directory in
August
receive a
FREE
PLATINUM
LISTING!

<div>Gold</div> <div>\$595</div> <div>An \$850 Value!</div>	<div>Platinum</div> <div>\$1,195</div> <div>An \$1,695 Value!</div>
<div><div>✓</div>Basic listing details</div> <div><div>✓</div>Contact name & title</div> <div><div>✓</div>Contact email (linked online)</div> <div><div>✓</div>Logo/photo</div> <div><div>✓</div>Large, bold font on organization name</div> <div><div>✓</div>Site data (destinations specifications)</div> <div><div>✓</div>Google maps link (online only)</div> <div><div>✓</div>Profile (7 word headline & 70 word profile)</div> <div><div>✓</div>Social media links (online only)</div> <div><div>✓</div>Layout diagram (online only)</div>	<div><div>✓</div>Basic listing details</div> <div><div>✓</div>Contact name & title</div> <div><div>✓</div>Contact email (linked online)</div> <div><div>✓</div>Logo/image (print)</div> <div><div>✓</div>10 image photo gallery (online)</div> <div><div>✓</div>Extra large, bold font on organization name</div> <div><div>✓</div>Highlighted listing</div> <div><div>✓</div>Site data (destinations specifications)</div> <div><div>✓</div>Google maps link (online only)</div> <div><div>✓</div>Profile (7 word headline & 70 word profile)</div> <div><div>✓</div>Social media links (online only)</div> <div><div>✓</div>Layout diagram (online only)</div> <div><div>✓</div>Sustainable logo</div> <div><div>✓</div>Embedded Video (online only)</div> <div><div>✓</div>Link to your ad in digital edition (if applicable, online only)</div> <div><div>✓</div>QR code (with print ad only)</div> <div><div>✓</div>RCA award logo</div>



Do you have tips, advice or other content to share with planners? Get your advertising message out with content truly relevant to planners. Clients provide content to appear on [ConventionSouth.com](#) for a minimum of one year, plus be included in our *Due South* newsletter sent to 19,000 subscribers!

2025 Rate: \$1,350

2026 Rate: \$1,395

Click image to view interactive sample.

ConventionSouth

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LOG IN

The national planners' resource for Southern destinations

Opal Meetings: Where Business Meets Luxury at the Beach

February 26, 2024



From the Florida Keys' Southernmost point to the white sandy beaches of the Gulf Coast and shimmering Atlantic sea on the Southeast Coast, Opal Collection brings all the best of the Sunshine State to you. Whether

FIND A VENUE

To look through our extensive directory of venues, enter a keyword and/or state below and click search.

Keyword (City, venue name, et

STATE

SEARCH

REAL FUN!

REGISTRATION IS now open FOR RS2025



MOST POPULAR

1



Drury Hotels opens first property in Chattanooga, Tenn.

2



Oak View Group names new general manager of Mobile's convention center and Sargeant Theatre

3



Top MICE destinations for 2024 include six Southern cities



Virtual Tours & Video Hosting

Your Virtual Tour Videos + Our Network of Meeting & Event Planners = An Immersive Experience Planners Will Actually Remember!

Bring your destination right to planners with our Virtual Tour option. These meeting and event planners are actively looking for sites in the South for their next meeting, conference, convention or event. You'll receive a custom page on our site promoting your virtual tour or video showcasing your destination. Plus, with our premium package, you'll receive an exclusive e-blast and an ad in our *Due South* Newsletter sent to our 19,000 subscribers!

Package	2025 Rate	2026 Rate
Basic	\$1,700	\$1,755
Premium	3,500	3,605

Click image to view interactive sample.

ConventionSouth

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The national planner's resource for Southern destinations

Virtual Tours

With the challenge in doing live site visits, these amazing destinations have you covered! Check out these virtual tour videos to see what they have to offer for your events:

Sponsored
Plaza Meeting in Fort Myers

Sponsored
Millennium Resort - All Seasons Destination

Sponsored
Myrtle Beach Convention Center: A coastal oasis

Sponsored
Enjoy unrivaled hospitality in Northern Kentucky

Sponsored
Austin Convention Center: Ready to host your event

Sponsored
Columbia, SC Virtual Tour

Virtual experiences expert panel discussion

FIND A VENUE

To look through our extensive directory of venues, enter a keyword and/or state below and click search.

Keyword (City, venue name, etc)

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MOST POPULAR

1

Magnum Room coming to Chicago, IL

2

New Line Casino & Hotel business assistance marketing and media

3

The Greenborough Chateau anniversary grand opening after property sale conversion

4

Little Palm Island Resort & Spa and savings sites now advertising search

5

How to be a Millionaire in Conventions

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Hot Dates/Hot Deals

Do you have special incentives for meetings and events? Got some shoulder dates you want to fill? With the rising costs across the board, planners are looking for incentives and special dates to make the most of their event dollars. Let planners across the nation know what you have to offer with our **HOT DATES/HOT DEALS** section!

We'll help you get the word out with a custom page on our site promoting your offer along with a virtual tour or video showcasing your destination to our meeting and event planners. Plus, with our premium package, you'll receive an exclusive e-blast and an incentive write-up in our *Due South* Newsletter promoting your special to our 19,000 subscribers!

Package	2025 Rate	2026 Rate
Basic Package	\$1,700	\$1,755
Premium Package	3,500	3,605

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The national platform resource for Southern conventions

Rewarding Events at the Tampa Airport Marriott

**MARRIOTT
TAMPA AIRPORT**

Explore the Tampa Airport Marriott, located inside Tampa International Airport (TPA). Let your meeting take flight in our sophisticated event spaces, featuring over 25,000 square feet of space that showcase views of Tampa Bay and the runways at TPA. [Click here](#) for details on our current incentive promotion and [more](#) information.

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FIND A VENUE

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MOST POPULAR

- Management Board coming to Orange Park, Fla.
- New Line Comics to End London's massive marketing misproduction
- The Knowledgeby Charleston announces grand opening after property-wide renovation
- Little Blue Island Resort & Spa of cottage mix-ins exhibiting results
- Dinner to be Different as Commissioner

READ THE LATEST ISSUE

Florida Tampa Airport Marriott Tampa Bay Tampa International Airport



Rendezvous South



The Boutique Conference Experience for Southern Meetings

Event planners from across the country and destination teams from across the southeast come together annually for **Rendezvous South**, an intimate, boutique-style event that features all the charms of a unique Southern destination.

Known for its relaxed, small group setting and exceptional personalized service, Rendezvous South inspires warm friendships and lasting business relationships that continue long after the grand finale! Our destination teams are given full, living-room-style setups including couches, armchairs, coffee tables, and more. This comfortable and relaxed setting makes for the perfect environment to get the most out of our lengthy 15-minute appointments!

The Magic Ratio - We know that less actually means more, therefore we stand firm on maintaining a close ratio of destination teams and planner attendees. This formula ensures that your sponsorship dollars are reaching your BEST meeting prospects!

Our sponsorship packages are designed to help increase your exposure and help you stand out during the event! Contact us today to learn more about our pre-designed package options or to create your own sponsorship.

Team Registrations & Sponsorships:

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Associate Publisher

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(800) 968-0712, ext. 513

Signet AdStudy

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ConventionSouth
February 2023



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Custom Research

Why do research?

Market intelligence is more important now than ever before. Conducting a research project uncovers the data necessary to make informed business decisions on issues such as:

- Brand awareness and market position
- Market changes
- Customer market insights
- Validating market assumptions
- Measuring the effectiveness of marketing initiatives
- Identifying new opportunities
- Market insights on new and existing products

Why do custom market research with us?

We deliver third-party managed research which means it can be conducted with or without respondents being aware of who the research is being conducted by to eliminate unbiased results.

You reach our full audience. One of the greatest factors impacting the success of any research project is the ability to get enough responses for meaningful results. We take this issue off the table with a marketing strategy that ensures the results will be statistically valid. Delivery of the survey is to recipients who we are engaged with us already. This means the expected results will be higher than sending standalone surveys out to potential respondents who don't have a connection to who is delivering it.

Custom research can be a great lead generation tool when incentives are added to gather respondents' contact information...anyone who takes the time to provide you with their responses and information is a highly qualified lead.

We provide a turnkey research solution to fit your needs...from working with you on developing survey questions to delivering the final report, we take the work off your hands.

Ranging from economical online polls to full market studies, we have research options to fit any budget!

Custom Research Options:

- Full Market Study
- Exclusive Custom Research
- Online polls/survey questions