

About Veterinary Practice News Canada

Veterinary Practice News Canada is produced by Kenilworth Media Inc., publishers of magazines for trade and consumer markets in both Canada and the United States, including *Veterinary Practice News*, the leading publication for American veterinary practices. Building on *Veterinary Practice News*'s 30-plus years of experience and its reputation as the most widely read and respected magazine in the U.S. market, *Veterinary Practice News Canada* features unique content in every issue to serve the needs of the Canadian veterinary community. Our in-depth and engaging editorial provides our readers with the unbiased information they need to run their practices more efficiently and profitably, provide better care for their patients, and stay up to date on the latest treatments and technologies.

As the number of Canadian veterinary professionals continues to grow year-over-year, this national publication enables you to reach the influencers and decision makers who purchase your products and services.



The Industry Leader for Veterinary Medicine and Practice Management

A close-up photograph of a dog's face, likely a Golden Retriever, with its eyes closed and a gentle expression. The image is used as a background for the top section of the page.

Audience

Veterinary Practice News Canada publishes 4 print issues per year and twice monthly e-newsletters dedicated to informing veterinarians and veterinary support staff about industry best practices, practice management, new profit centres, breaking industry news, industry trends, new treatments and procedures, new medical technologies, and coverage of industry events.

Veterinary Practice News Canada reaches more than 6,500 ^[1] veterinary professionals across Canada, with many copies being read by multiple veterinarians and technicians per practice.

Our twice monthly e-newsletter reaches approximately 3,500 ^[2] CASL-compliant subscribers.

Footnotes

1. AAM Statement June 2025
2. Data Source: Publisher's own data

Editorial Calendar (2026)

February/March

Bonus Distribution at OAVT Conference

Pharmaceuticals: Flea and Tick, Heartworm,
Parasitology
Dental Equipment & Supplies
Diagnostic & Imaging Equipment and Supplies
Nutrition - Specialty Diets
Pain Management - Osteoarthritis
Practice Management: Cleaning & Sanitization
Protocols

Space Closing: January 23, 2026

Material Deadline: January 29, 2026

Publishing Date: February 25, 2026

May/June

Bonus Distribution at CVMA

Surgical Equipment & Supplies
Pet Insurance & Payment
Options
Dermatology Treatments
Pharmaceuticals: Vaccines &
Immunization
Practice Management -
Ownership & Succession
Options
Nutrition - Diets Supporting
Derm Health

Space Closing: April 24, 2026

Material Deadline: April 30,
2026

Publishing Date: May 20,
2026

August/September

Bonus Distribution at VET Conference

Laser Therapy & Regenerative Medicine
Pharmaceuticals - Dermatology/Otitis
Physical Rehabilitation Equipment &
Supplies
Practice Management: AI Scheduling and
Workflow
In-house Diagnostics & Laboratory
Equipment
Call for entries: Pets Eat the Darndest
Things! X-ray contest

Space Closing: July 24, 2026

Material Deadline: July 30, 2026

Publishing Date: August 20, 2026

November/December

Pharmaceuticals - Analgesia/NSAID & Multi-
modal Pain Relief
Emergency & Critical Care
Kennels and Containment
Supplements and Nutraceuticals
Innovative Practice Design / Future of Veterinary
Facilities
Pets Eat the Darndest Things! X-ray contest
winners

Space Closing: October 23, 2026

Material Deadline: October 29, 2026

Publishing Date: November 19, 2026

Cover Tip-ons

Make headlines with **Veterinary Practice News Canada's** Cover Tip-ons. Get noticed and help your brand stand out with this custom-printed opportunity. This high-impact option is integrated into the front cover and is designed to look like the real cover. It can be produced as a 2-page tip-on, or a 3-page gate-fold where it opens at the centre to reveal your company's message. It's the ideal solution to amplify your brand's message and get maximum attention for product launches, innovations and so much more.

Speak to your advertising representative for more on this and other high-impact print tools and **Direct Mail Alternatives** such as such as inserts, polybags, etc.

Click images to view interactive sample.



Veterinary Practice News 

VMX 2019
VETERINARY MEETING & EXPO

PRESENTED BY **NAVC**
YOUR VETERINARY COMMUNITY

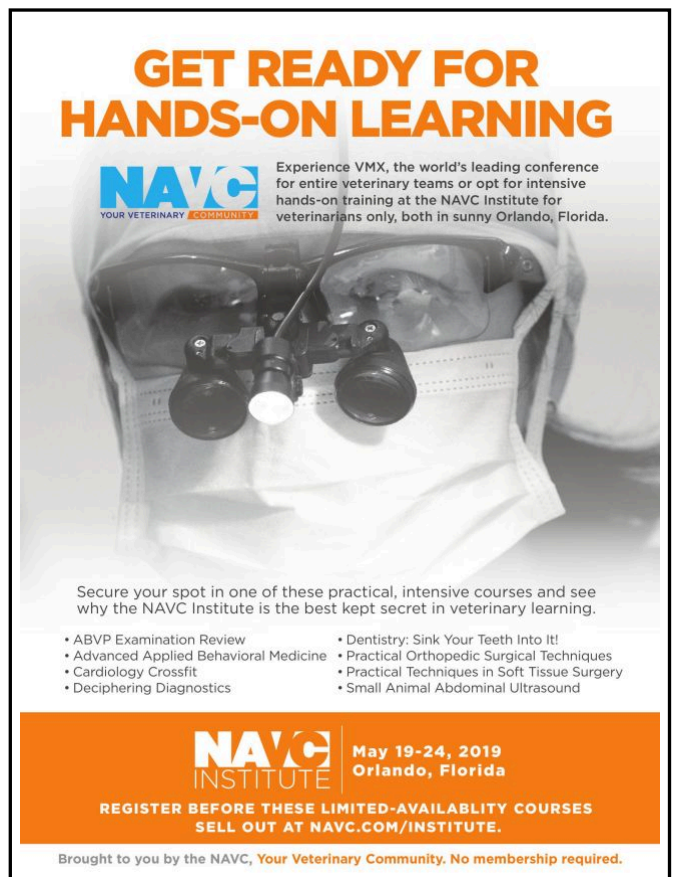
JANUARY 19-23
ORLANDO, FLORIDA

DON'T MISS THE WORLD'S LEADING VETERINARY EVENT!

Experience incredible learning with 1200+ hours of CE to choose from, the largest, most diverse veterinary marketplace and entertainment featuring Little Big Town, Rob Lowe, Brooke Shields and Brandon McMillan!

REGISTER NOW AT NAVC.COM/VMX

December 2018
veterinarypracticenews.ca



GET READY FOR HANDS-ON LEARNING

NAVC
YOUR VETERINARY COMMUNITY

Experience VMX, the world's leading conference for entire veterinary teams or opt for intensive hands-on training at the NAVC Institute for veterinarians only, both in sunny Orlando, Florida.

Secure your spot in one of these practical, intensive courses and see why the NAVC Institute is the best kept secret in veterinary learning.

- ABVP Examination Review
- Advanced Applied Behavioral Medicine
- Cardiology Crossfit
- Deciphering Diagnostics
- Dentistry: Sink Your Teeth Into It!
- Practical Orthopedic Surgical Techniques
- Practical Techniques in Soft Tissue Surgery
- Small Animal Abdominal Ultrasound

NAVC INSTITUTE | **May 19-24, 2019**
Orlando, Florida

REGISTER BEFORE THESE LIMITED-AVAILABILITY COURSES SELL OUT AT NAVC.COM/INSTITUTE.

Brought to you by the NAVC, Your Veterinary Community. No membership required.

Pets Eat the Darndest Things

Align your brand with the Canadian edition of the industry's most popular contest: "Pets Eat the Darndest Things" **Veterinary Practice News Canada**' readers are highly engaged with the contest, and after all, who doesn't love looking at crazy x-rays?

Inspired by **Veterinary Practice News**' annual "They Ate What?!" contest, "Pets Eat the Darndest Things" asks veterinary professionals across Canada to share X-rays of the craziest things they've seen their patients eat. As the exclusive sponsor, your brand will be recognized in all promotions, **Veterinary Practice News Canada**, touchpoints—print, website, news, social media platforms and e-mail broadcasts.

Align your brand with the best contest in the industry. Speak to your representative for more information.

Click image to view interactive sample.



2024 X-RAY CONTEST
ENTER NOW

WINNER
Submitted by Laurie, Alliston Veterinary Services (Alliston, Ont.)

RUNNERS-UP
Submitted by Ruffin Goss, Chongqing Animal Hospital (Shenzhen, Min.)

How to enter:

- Go to VeterinaryPracticeNews.ca/xraycontest and log in or register to enter.
- Upload high-resolution radiograph images—large files reproduce best—and fill in your name, clinic name and address, telephone number, and a short explanation of the case, including the outcome.
- If available, include other relevant images

The submission deadline is Sept 23.
The winner and honourable mentions will be unveiled in the December issue of *Veterinary Practice News Canada*.

NO PURCHASE NECESSARY TO ENTER. Contest is open to legal residents of Canada, age 18 or older, who are licensed veterinary professionals. Entries must be received between 12:00:01 AM ET on 8/25/2024 and 11:59:59 PM ET on 9/23/2024. See Official Rules at veterinarypracticenews.ca/importantdates. Void where prohibited by law. Sponsor: Veterinary Practice News Canada.

AFFORDABLE ONE STEP PAWPRINT KITS

Press, Impress, Remember: Pawprints That Last!

Free up your staff's schedule with this pawprint memento kit. The Pawpals® Paw Print Keepsake replaces time-consuming clay imprints, messy ink prints and/or sympathy cards.

Two Sizes
No Kneading, Mixing, Baking or Drying!
Order Today!

THREE EASY STEPS
to capture a lifetime of love!

- 1 Lift,
- 2 Press,
- 3 Done!

WATCH THE VIDEO 

FIRST NAME	LAST NAME
COMPANY	
ADDRESS	
CITY	PROVINCE
POSTAL CODE	PHONE
EMAIL	

CLASSIC KIT SINGLE CASE	CLASSIC KIT MASTER CASE
24 Kits with 6 Replacement Pads QTY X \$300 = \$	144 Kits with 36 Replacement Pads QTY X \$1656 = \$
LARGE KIT SINGLE CASE	LARGE KIT MASTER CASE
12 Kits with 3 Replacement Pads QTY X \$300 = \$	72 Kits with 18 Replacement Pads QTY X \$1656 = \$
TOTAL SINGLE CASE	TOTAL MASTERCASE
PAYMENT: \$	PAYMENT: \$

CREDIT CARD NUMBER CARD TYPE ☐ Mastercard ☐ Visa

CARDHOLDER'S NAME (if different from above)

EXPIRATION DATE SECURITY CODE POSTAL CODE

AUTHORIZED SIGNATURE DATE

Send this form to [tara.petmemorialproducts@gmail.com](mailto: tara.petmemorialproducts@gmail.com)
For inquiries please call: (250)-218-5599

EXCLUSIVE DISTRIBUTOR OF
Pawpals®
Paw Print Keepsake

SPIRIT LIFE
MEMORIAL PRODUCTS

Print Rates (2026)

Display Ad Rates

Ad Size	1x	4x
Full Page	\$3,990	\$3,190
1/2 Page Vertical/Horizontal	3,005	2,405
1/3 Page Vertical/Horizontal	2,590	2,070
1/4 Page Vertical/Horizontal	2,195	1,755
Business Card	675	540

Cover Ad Rates

Ad Size	1x	4x
IFC, IBC, OBC	\$4,395	\$3,515

[Download the Mechanical Spec Sheet](#)

Terms and Conditions

Volume advertising discounts available. Charges are for advertising space only. If applicable, taxes, bank fees (for wire transfers), production charges, or any other sundry cost incurred will be added to the advertising rate.

All advertisements are non-cancellable after the space closing date.

Contract Guarantees

An ad contract in any 12-month period starts from and includes the issue in which an advertiser's first ad appears. When ad frequencies as set forth in a contract schedule are not completed, the advertiser/agency will be re-billed at the actual frequency rate earned.

The publisher reserves the right to place the word "advertisement" with copy which, in our opinion, resembles editorial content. All advertising control position clauses are treated as requests. The publisher cannot guarantee fixed positioning.

Advertisers and/or agencies are responsible for all collection fees and/or legal fees should advertiser and/or agency default in payment of advertising bills.

Advertiser will be held responsible for total due amount should agency default on a payment.

Inserts/Outserts

Provided by advertiser and subject to prior approval by the publisher.

Protective Clause

Kenilworth Media Inc. reserves the right to alter or reject any copy which it feels is not in keeping with publication standards. Advertisers and/or their agencies assume responsibility for any and all claims arising therefrom made against the publisher, and agree to hold the company harmless.

Payment Terms

Net 30 days from date of invoice. 2% per month finance charges on past due balances. Advertisements originating outside of the U.S. or Canada must be prepaid. Extension of credit is subject to the approval of the credit department. First-time advertisers will be required to provide credit information or prepayment due no later than the closing date of the issue.

Kenilworth Media Inc. is a member of EQUIFAX Credit Services. All information about receivables is recorded in the international credit files.

Web Display

Advertising on **Veterinary Practice News Canada's website** can significantly increase your exposure to decision makers who refer to our site when sourcing the latest technologies, best practices, and news.

Leaderboard (728 x 90 pixels): \$870/month

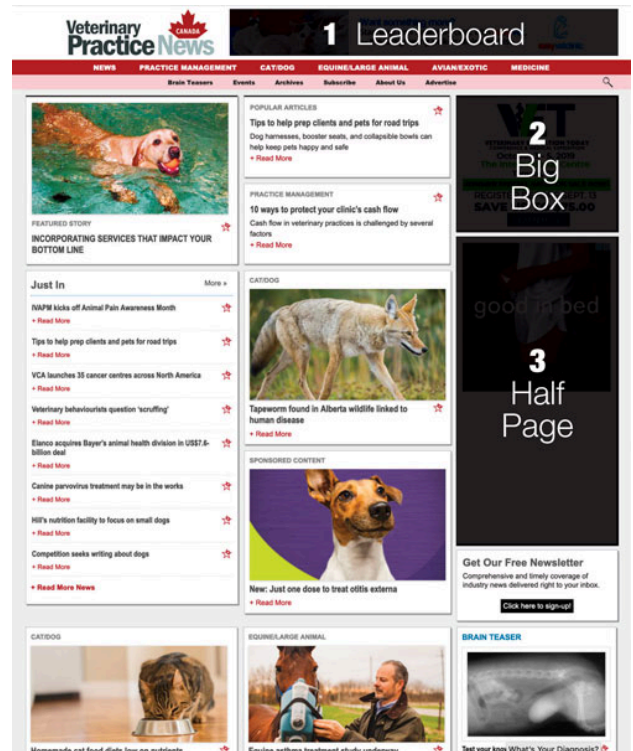
Big Box (300 x 250 pixels): \$620/month

Half Page (300 x 600 pixels): \$1,235/month

Specifications

- Maximum file size: 150 kB, 72 dpi, RGB
- Accepted formats: GIF, JPEG, and third-party tags
- Advertiser to provide URL

Click image to view interactive sample.





High Impact Ad Units

We pride ourselves on being able to deliver the best digital options for your marketing programs. These online High Impact ad units produce superior results than standard ad sizes, providing you with:

- Larger, interactive image area
- A more dynamic viewer experience
- Stronger engagement
- Higher brand interaction
- More clicks

Expandable Leaderboard

Desktop: 728px by 90px*, 728px by 315px (expanded)

Mobile: 300px by 50px*, 300px by 250px (expanded)

Rate: \$1,480/month

Expandable Big Box

Desktop: 300px by 250px*, 300px by 600px (expanded)

Mobile: No additional material needed

Rate: \$1,235/month

Wallpaper

Desktop: 1920px by 1080px, 200px by 625px left and right side bar live areas

Mobile: 320px by 100px

Rate: \$1,855/month

Specifications

- Maximum file size: 150 kB, 72 dpi, RGB
- Accepted formats: GIF, JPEG, and third-party tags

- Click image to view interactive sample.



E-Newsletter Sponsorship

Featuring breaking news from Canada's veterinary medicine industry, **Veterinary Practice News Canada's** eNewsletters are delivered twice a month to industry professionals. The exclusive option features both a Leaderboard and Medium Rectangle 'above-the-fold' advertising positions.

Leaderboard (728 x 90 pixels): \$815

Medium Rectangle (300 x 250 pixels): \$815

Both (728 x 90 pixels and 300 x 250 pixels): \$1,115

Reach: 3,500 recipients

Frequency: First and third Thursday of every month

Specifications

- Maximum file size: 150 kB, 72 dpi, RGB
- Accepted formats: GIF, JPEG, and third-party tags
- Advertiser to provide URL

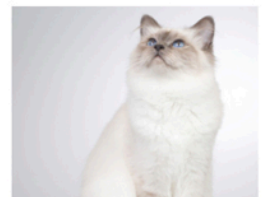
1. Leaderboard



New clinical trial set to tackle canine cardiac tumors

Your Native Advertising title goes here
SPONSORED

Body of your Native Advertising. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam nec lectus erat. Nullam viverra augue eget mi imperdiet, hendrerit sollicitudin diam mollis.



2. Big Box



From skunk spray to emergency rescue: A dog's narrow escape

Skippy, a curious Jack Russell Terrier, found himself in a life-threatening situation after pursuing a skunk into a stack of hay bales. What began as a typical day of play ended with Skippy trapped, sprayed in the face by the skunk, and suffering from severe blood issues that nearly cost him his life.

E-Broadcasts

E-broadcasts allow for instant access to a targeted audience and are effective in lead generation and driving traffic directly to your website. Your customized e-broadcast allows you to reach the professionals responsible for sourcing/recommending your products or services.

Reach: 3,500 recipients

Rate: \$1,575/broadcast

Non-qualified lead generation program options are now available for all email broadcasts. Ask us how we can help you get more out of your broadcasts!

Specifications

- HTML, including embedded hyperlink(s) and image(s)
- Subject line
- List seeds
- Maximum width 750 pixels, no height restriction.



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam nec lectus erat. Nullam viverra augue eget mi imperdiet, hendrerit sollicitudin diam mollis. Fusce vulputate ligula non dolor pretium, a luctus ex tempus. Aliquam consectetur vulputate vehicula. Pellentesque non semper justo.

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Donec laoreet, metus vitae mollis condimentum, risus magna posuere neque, ac auctor sapien purus eu mi. Nullam sed sodales neque. Aenean nec tincidunt mi. Nunc vitae feugiat mi. Integer vitae tellus interdum, malesuada massa sit amet, mollis augue. Sed condimentum felis felis, non luctus lectus finibus eget. Aliquam cursus, nunc et placerat fermentum, dolor nunc lacinia tellus, a scelerisque enim quam a urna.

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[Learn More](#)



E-books

WHY E-BOOKS SHOULD BE PART OF YOUR MARKETING PLAN

Because they give you the best of both worlds...they benefit from being able to communicate a lot of in-depth engaging content like a print publication, but with the instant connection to a targeted audience, direct response capability and proof of results that only digital media can provide. E-books help you nurture and strengthen relationships with current and prospective clients, help extend their longevity with your company and position you as the professional experts.

All E-books are supported by email and social media marketing to Veterinary Practice News Canada's audience for instant engagement, hosted on our website for 12 months of continuous engagement throughout the year and we provide you with a full analytics reporting.

Now they are even better than ever with a new, larger, interactive and easy to read format!

Sponsored E-books

We package existing curated content on a topic related to what your company does and use it to create an exclusive e-book of interest to readers within the area of your expertise.

Custom E-books

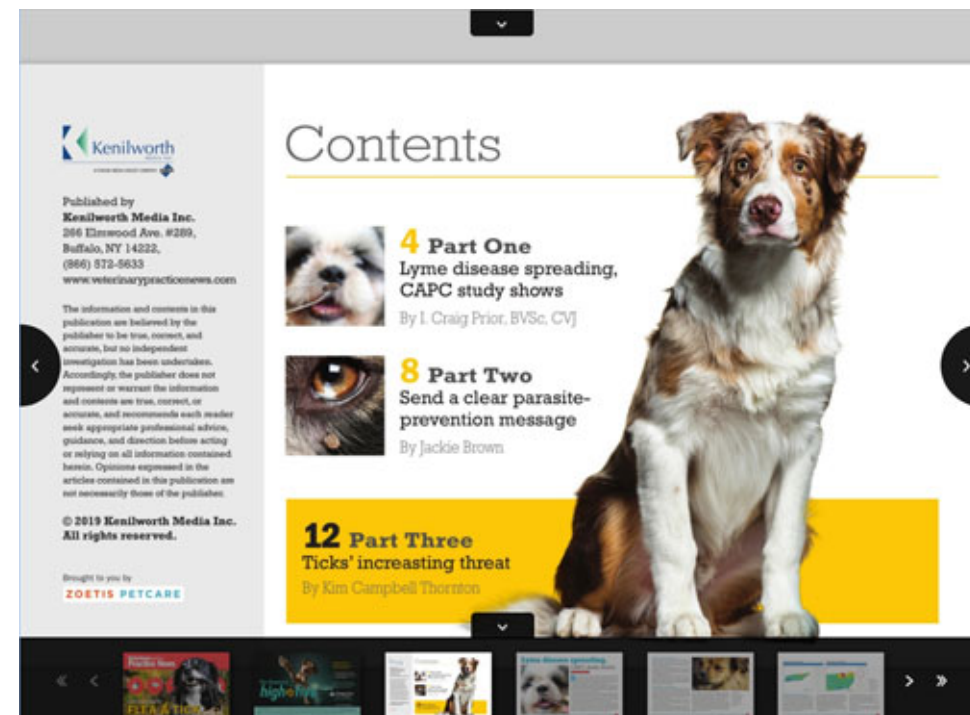
We produce an exclusive e-book based on new content you supply (or we work with you to develop) that will position you as an industry thought leader, enabling you to engage our targeted audience with the content you want them to associate you with.

All E-books are supported by an extensive marketing program that ensures our audience will engage with them:

- . E-broadcast notification
 - . Online home page promotion
 - . E-newsletter promotion
 - . E-book page monthly feature
 - . Social media channel promotion
 - . Hosted online for 12 months
 - . Includes lead generation capability
- Ask us for a quote to produce your exclusive E-book!

Deliverables

- Up to five ads
- Half page: 5.6" x 7" @ 300dpi
- Full page: 11.2" x 7" @ 300dpi
- No bleed required
- Company logo



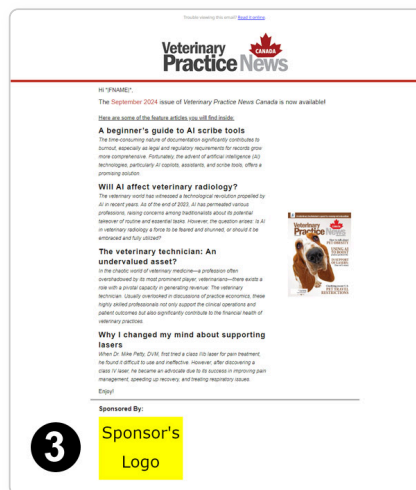
Click image to view interactive sample

Digital Edition Sponsorship

Veterinary Practice News Canada' Digital edition is a fully interactive digital replica of the print magazine. Digital edition sponsorship consists of a full-page ad placed adjacent to the front cover, as well as sponsor recognition within our weekly newsletters until the next issue of the magazine is released.

- Full-page ad placed adjacent to the front cover.
- Exclusive top-of-page banner, visible on every page.
- Bi-monthly promotion to approximately 3,000* e-newsletter recipients

Rate: \$1,235/issue



Deliverables

- Logo (200 x 150 pixels)
- Full-page ad (500 x 660 pixels)
- Banner (900 x 60 pixels)

Specifications

- Maximum file size: 72 dpi, RGB
- Accepted formats: GIF, JPEG, and third-party tags
- Advertiser to provide URL

Digital Rates (2026)

Ad Type	Rate	Per
<u>Leaderboard</u>	\$ 870	Month
<u>Expandable Leaderboard</u>	1,480	Month
<u>Big Box</u>	620	Month
<u>Expandable Big Box</u>	1,235	Month
<u>Half Page</u>	1,235	Month
<u>Wallpaper</u>	1,855	Month
<u>Native</u>	1,270	Month
<u>Native with Video</u>	1,910	Month
<u>E-Broadcast</u>	1,575	Broadcast
<u>Sponsored E-Newsletter Leaderboard</u>	815	Newsletter
<u>Sponsored E-Newsletter Medium Rectangle</u>	815	Newsletter
<u>Sponsored E-Newsletter Both Leaderboard and Rectangle</u>	1,115	Newsletter
<u>Digital Edition Sponsorship</u>	1,235	Issue

[Download the Mechanical Spec Sheet](#)

Charges are for advertising space only. If applicable, taxes, bank fees (for wire transfers), production charges, or any other sundry cost incurred will be added to the advertising rate.

Cancellation of display advertisements must be provided in writing at least 5 days prior to the posting date. After this time they are non-cancellable. Sponsored newsletters and e-broadcast dates are exclusive to one advertiser and thus are non-cancellable at any time.

Contract Guarantees

Ad rates are protected on the basis of the rate card in force on the date of first insertion and for a period of 12 months following.

The publisher reserves the right to place the word “advertisement”, “branded” or “sponsored” with copy which, in our opinion, resembles editorial content.

Advertisement size may not be changed after posting date. The publisher requests that electronic files be submitted in an approved format. All extra work/material required to make artwork suitable for posting is chargeable at current production rates.

All changes to the supplied advertising material must be provided in writing and 5 business days prior to the posting date.

Advertisers and/or agencies are responsible for all collection fees and/or legal fees should advertiser and/or agency default in payment of advertising bills. Advertiser will be held responsible for total due amount should agency default on a payment.

Protective Clause

Kenilworth Media Inc. reserves the right to alter or reject any copy which it feels is not in keeping with publication standards. Advertisers and/or their agencies assume responsibility for any and all claims arising therefrom made against the publisher, and agree to hold the company harmless.

Payment Terms

Net 30 days from date of invoice. 2% per month finance charges on past due balances. Advertisements originating outside of the U.S. or Canada must be prepaid. Extension of credit is subject to the approval of the credit department. First-time advertisers will be required to provide credit information or prepayment due no later than 5 business days prior to the posting date.

Kenilworth Media Inc. is a member of EQUIFAX Credit Services. All information about receivables is recorded in the international credit files.

Demo-Cast Live!

Simply put, a Demo-Cast is a live presentation; your own teleconference with *Veterinary Practice News* subscribers interested in learning about your products. This interactive presentation enables you to present your products as if you are in front of a large group of prospects at a trade show, and to answer their questions in real time!

Each Demo-Cast package includes:

- A 3-week Marketing program (shared email broadcasts, weekly newsletter, and via social media announcements) to promote your event and build registration
- Set-up and delivery support of your 10 to 20-minute presentation
- A 5-minute Q & A session with attendees
- The full registrant list as qualified leads following the Demo-Cast
- Your Demo-Cast archived on our site for a one-year period

All you need to do is present, and we'll do the rest! We'll even perform a dry run with you one week prior to ensure seamless delivery on the day of your Demo-Cast.

Price: \$3,570

Add the edited MP4 file: \$750

Deliverables

- Company logo
- Name and image of the product you are presenting
- A brief description of the product (150 words)
- Seed questions you want to answer about the product (1 or 2)
- Headshots, names and titles of those presenting



Greywolf Demo-Cast: New Wound Care Algorithm Speed the Healing Process by up to 50%

Kenilworth Media Inc.

Ac

Elisa Jordan



WOUND CARE TREATMENT ALGORITHM

**Terri Schiller,
BSC, DVM, DACVS, CCRT
Western Veterinary Specialist & Emergency Centre
University of Calgary - Faculty of Veterinary Medicine**



MP4 File Terms of Sale

Kenilworth Media Inc., publishers of Veterinary Practice News Canada, will provide clients with a link to the recorded Demo-Cast at no-charge. An MP4 recording of the Demo-Cast is also available to customers for an additional fee of \$750, plus applicable taxes. This fee includes an Official Release allowing customers to re-use and re-purpose the video in an unaltered fashion for both internal and/or external non-promotional or promotional purposes. As such, the Demo-Cast may only be used “as is” and may not be edited through additions or deletions to the original version of any kind, with the exception of any length excerpt(s) taken from the original, as long as these excerpts are not altered in any way or used to misrepresent or otherwise mislead viewers as to what was shown and said in the original Demo-Cast.

Native Advertising

Online Native Advertising appears alongside trusted and topical **Veterinary Practice News Canada** content. Marketers receive a dedicated content page that is promoted via:

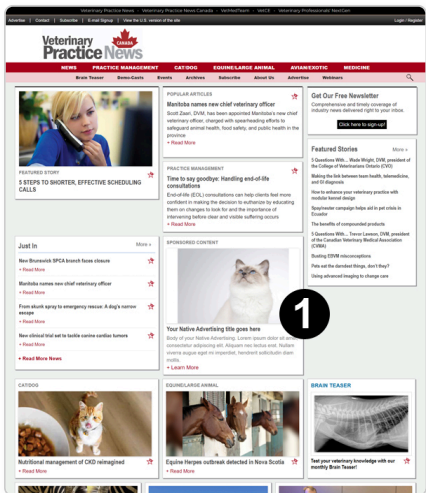
- Home Page
- News & Features Section
- E-newsletter - deployed to 3,500+ in newsletter during the month.

Article

Served in the site's feed as a combination of text and image which clicks through to a full content page. Additional promotion via one weekly newsletter.

Deliverables

- Headline (up to 75 characters)
- Subhead (up to 100 characters)
- URL or article page (up to 3,000 words)
- Article page can include images, videos, and links



Rate

\$1,270/month

Specifications

- Accepted formats: DOCX, GIF, JPEG
- Accepted video formats: YouTube, Vimeo
- Advertiser to provide URL(s)



Webinars

Looking for a better way to engage customers and prospects?

A sponsored webinar could be your solution!

Webinars are one of the best options for content marketing and promoting your expertise in providing solutions to the market. They are also a valuable lead generation tool as people who are willing to dedicate the time to participate are highly qualified.

We make executing them simple by doing all the marketing, hosting and logistics involved. You only need to supply the presenter and the content.

- ✓ Webinar length is a maximum of 60 minutes (including a 10-15 minute Q&A session).
- ✓ We will assist in copy review, supply the moderator and provide the expertise to assure a successful event.
- ✓ Each webinar is supported by a custom marketing campaign to achieve the best result and includes an online landing page, E-newsletter promotion, dedicated targeted email broadcasts, promotion through social media channels and your event is featured on our website home page and webinar section.
- ✓ We will supply you with a registration broadcast HTML so you can promote the webinar to your customers.
- ✓ You have the opportunity to get valuable feedback by asking participants two openended polling questions during the live webinar and two multiple-choice questions in the post-webinar survey.
- ✓ You have the option of running a 30 second pre-roll commercial at the beginning of the webinar or a full page static slide.
- ✓ Full analytics reporting including contact information for registrants and attendees will be supplied within a week following the live webinar.
- ✓ We will also host the finished webinar (webcast) on our website for 12 months following the live webinar and provide ongoing marketing throughout the year.

Rate: \$6,000

A close-up photograph of a dog's face, likely a Golden Retriever, with its eyes and nose visible. The image is used as a background for the top section of the page.

Custom Marketing Research

Why do research?

Market intelligence is more important now than ever before. Conducting a research project uncovers the data necessary to make informed business decisions on issues such as:

- Brand awareness and market position
- Market changes
- Customer market insights
- Validating market assumptions
- Measuring the effectiveness of marketing initiatives
- Identifying new opportunities
- Market insights on new and existing products

Why do custom market research with us?

We deliver third-party managed research which means it can be conducted with or without respondents being aware of who the research is being conducted by to eliminate unbiased results.

You reach our full audience. One of the greatest factors impacting the success of any research project is the ability to get enough responses for meaningful results. We take this issue off the table with a marketing strategy that ensures the results will be statistically valid.

Delivery of the survey is to recipients who we are engaged with us already. This means the expected results will be higher than sending standalone surveys out to potential respondents who don't have a connection to who is delivering it.

Custom research can be a great lead generation tool when incentives are added to gather respondents' contact information...anyone who takes the time to provide you with their responses and information is a highly qualified lead.

We provide a turnkey research solution to fit your needs...from working with you on developing survey questions to delivering the final report, we take the work off your hands.

Ranging from economical online polls to full market studies, we have research options to fit any budget!